

SNS COLLEGE OF TECHNOLOGY

(AN AUTONOMOUS INSTITUTION)

Approved by AICTE & Affiliated to Anna University Accredited by NBA & Accrediated by NAAC with 'A++' Grade, Recognized by UGC Saravanampatti (post), Coimbatore-641035.



Department of Biomedical Engineering

Course Name: 19BM0302 & WEARABLE TECHNOLOGIES

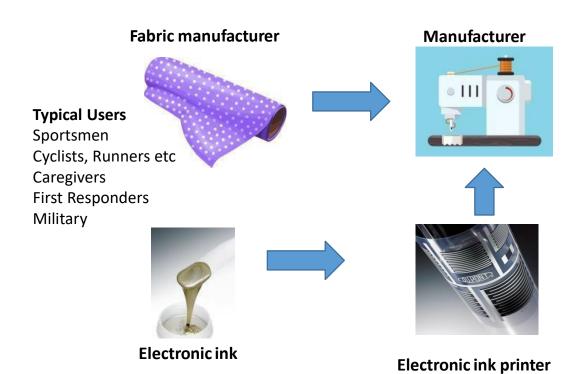
Topic:SMART FABRICS

Semester:6



INTRODUCTION





Retail



Title 3

Clothes will outsell phones

Smart Clothes can monitor body functions eg:

- Heart Rate
- Breathing Rate
- Muscle Fatigue
- Movement and Form
- Sweat

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MEDICAL ELECTRONICS





- Preventative; Early Detection
- Rehabilitation; Self Monitoring
- FR/EMT; Safety and Prevention
- Military; Safety, Performance, Communication



Sports and Fitness

(institutional sports, individual sports, active lifecycle)

- Bio Feedback
- Performance Tracking
- Performance Enhancement
- Coaching and Development
- Injury Prevention, Detection and Recovery



Lifestyle

- Personal Enhancement
- Hands Free Multi Tasking
- Entertainment; Music, Film and **Gaming Industry**
- Travel/Hospitality
- Alternative Safe Commuting Education and Child Development

Photos from Ortiz Industry's presentation to Raleigh Wearables Workshop March 2016

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MARKET TREND



- ➤ Worldwide market for smart fabrics \$2.25b with an annual growth rate of 18%
- ➤ US market for smart fabrics \$1.016b with annual growth rate of 27%
- ➤ Market Segmentation
 - > 27% for Transportation
 - ➤ 21% for Military
 - ➤ 20% for Industrial Commercial Uses
 - ➤ 17% for Sports and Fitness
- Electronics in clothing has great potential and various major companies are exploring the field eg Levi, Nike, Ultimo, Underarmor, Adidas etc

Vision Title 3



CLASSIFICATION OF FABRICS

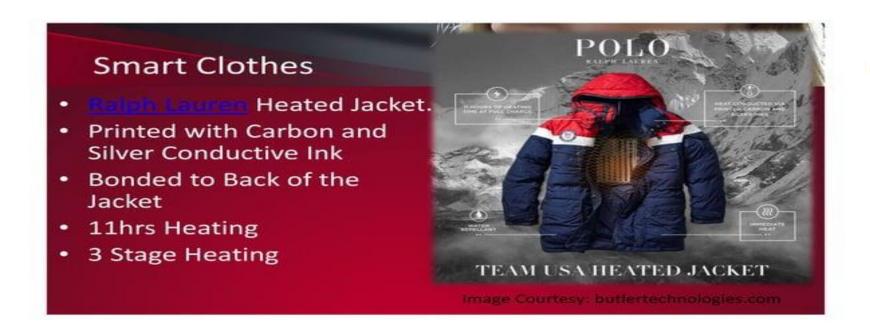






SAMPLE OF SMART FABRICS





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IOT TECHNOLOGIES



Wearable Technology

- Wearable technology: Gadgets or devices that involve sensors or feedback.
- Wearable technology connected to you or your smart phone, provides feedback through sensors



 Smart textile and Electronic Textiles are a sub set of Wearable technology

