



### **Unit III - Topic 5**

#### **Exposure to canned products in Indian market.**

Canned products have gained popularity in the Indian market due to their convenience, longer shelf life, and ease of storage. Here are some common types of canned products available in the Indian market:

1. **Canned Fruits:** Various fruits like pineapple, mango, lychee, and mixed fruits are available in canned form. These are often used in desserts, fruit salads, or as toppings for various dishes.
2. **Canned Vegetables:** Popular canned vegetables include sweet corn, peas, green beans, and mushrooms. They are convenient for use in stir-fries, soups, and other dishes.
3. **Canned Fish and Seafood:** Canned tuna, sardines, salmon, and shrimp are widely available in Indian supermarkets. These are convenient options for making sandwiches, salads, or curries.
4. **Canned Pulses and Beans:** Some varieties of beans and lentils are available canned, offering a convenient option for quick meals like soups, stews, or salads.
5. **Canned Ready Meals:** Ready-to-eat meals like canned biryani, curry, and various Indian snacks are also available in the market, catering to consumers looking for quick meal solutions.
6. **Canned Soups:** A variety of canned soups, including tomato soup, sweet corn soup, and mixed vegetable soup, are available for consumers looking for a quick and easy meal option.
7. **Canned Beverages:** Canned juices, coconut water, and energy drinks are popular choices for on-the-go consumption.