



SNS COLLEGE OF TECHNOLOGY, COIMBATORE –35
(An Autonomous Institution)
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING
(UG&PG)
19CSB303 Composing Mobile Apps
UNIT 1

Introduction

Mobile Application Development

Mobile application development is a term used to denote the act or process by which application software is developed for mobile devices, such as personal digital assistants, enterprise digital assistants or mobile phones.

Mobility

- Transforming user experience (UE) from confines of a desk to the convenience of anytime-anywhere.
- Spontaneity, ubiquity and indispensability.

