

# **SNS College of Technology** Coimbatore - 35



#### 19BAE711 – Working Capital Management

#### Unit IV - Management of Cash & Receivables



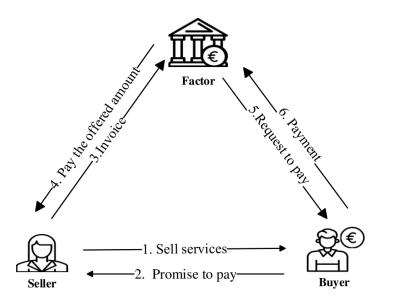
#### **Presented by**

Dr.V.Prabakaran Design Thinker





# **Guest the topic**





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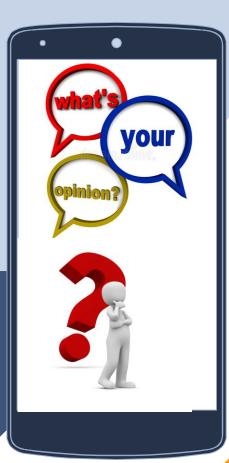




- Credit Policy
- Types
- Components
- Factors to be considered









## What is credit?

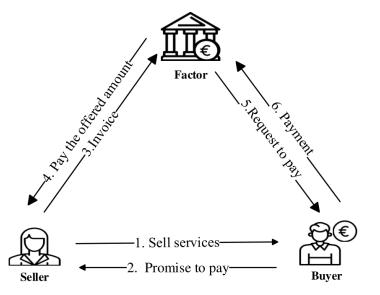
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4 / 13





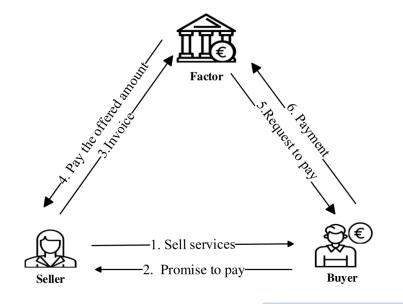
- Factoring is a type of finance in which a business would sell its accounts receivable (invoices) to a third party to meet its short-term liquidity needs.
- Under the transaction between both parties, the factor would pay the amount due on the invoices minus its commission or fees.







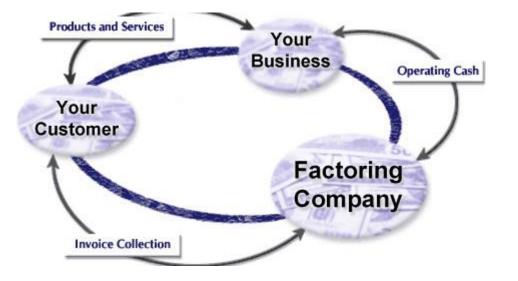
- By selling accounts receivable, or unpaid invoices to a third party at a discounted rate, businesses can unlock funding to cover cash flow shortfalls in the short term.
- Factoring is an important source of capital for businesses – especially startups, or businesses that operate in industries with long receivable cycles, since it involves no collateral, no risk and ensures short-term liquidity.

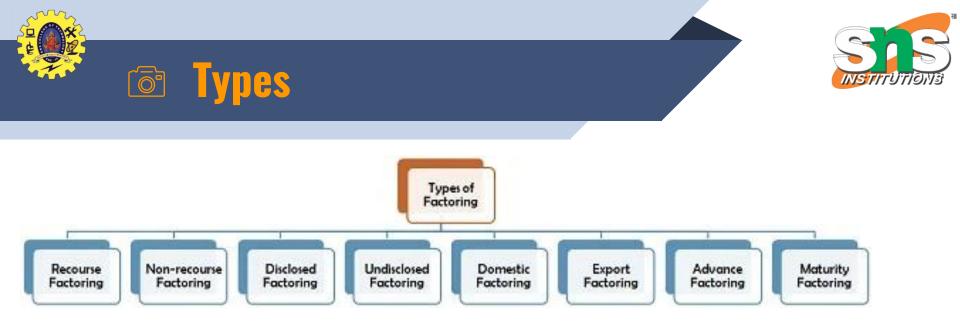




# **Benefits of Factoring**

- Fulfils Financial Needs
- Reduces Risk
- No Collateral Funding
- No Credit Checks
- Improves Cash Flow



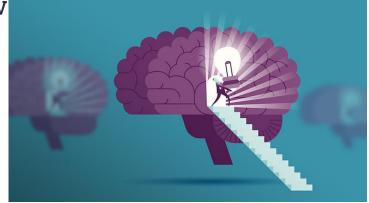


8 / 13





- Factoring helps business improve inflow of cash and reduces credit risk – two important parts of an overall financial management strategy.
- Having a solid financial management strategy is key – especially for young businesses and startups.







- Factoring
- Types
- Benefits
- Importance







## Assessment

### Business sell its accounts receivable to a third party is called as

## **Ans: Factoring**

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- <u>https://economictimes.indiatimes.com/definition/factoring</u>
- <u>https://www.investopedia.com/terms/f/factor.asp</u>
- https://razorpay.com/learn/business-banking/factoring/











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