

# **SNS College of Technology** Coimbatore - 35



#### 19BAE711 – Working Capital Management

#### Unit IV - Management of Cash & Receivables



#### **Presented by**

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- Cash Budget
- Components
- Short term vs Long Term
- Benefits









#### What is Receivables?

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## Cash Receivables

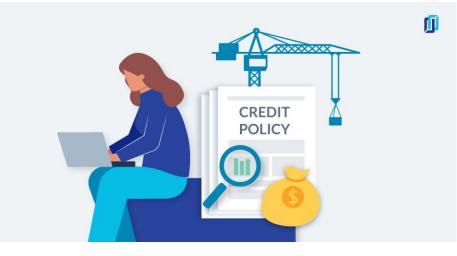
- Receivable management refers to the planning and monitoring of debt owed to the firm from a customer account.
- Professionals working in finance and accounting departments such as finance managers may use this concept to grow sales and increase profits.







- Credit policy
- Credit analysis







- Allows evaluation of customer credit ratings
- Helps firms to minimise the investment in receivables
- Helps in optimising sales
- Reduces risk of bad debts
- Maintains efficient cash
- Lowers cost of credit









- Credit evaluation
- Credit control
- Maximise Profit
- Better competition







- Cash Receivables
- Aspects of Receivables Mgmt.
- Importance
- Scope





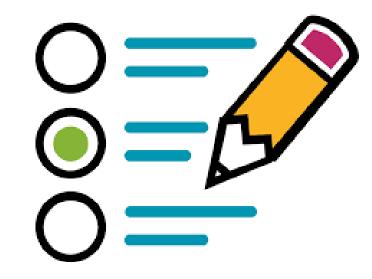


## Assessment

# Receivables management helps in optimising sales

True / False

Ans: True



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- <u>https://in.indeed.com/career-advice/careerdevelopment/management-of-receivables</u>
- <u>https://tallysolutions.com/accounting/receivable-management/#gref</u>
- https://study.com/academy/lesson/receivables-managementdefinition-purpose.html





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