



SNS College of Technology

Coimbatore - 35



19BAE711 – Working Capital Management

Unit IV - Management of Cash & receivables

Presented by

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Design Thinker





Guest the topic

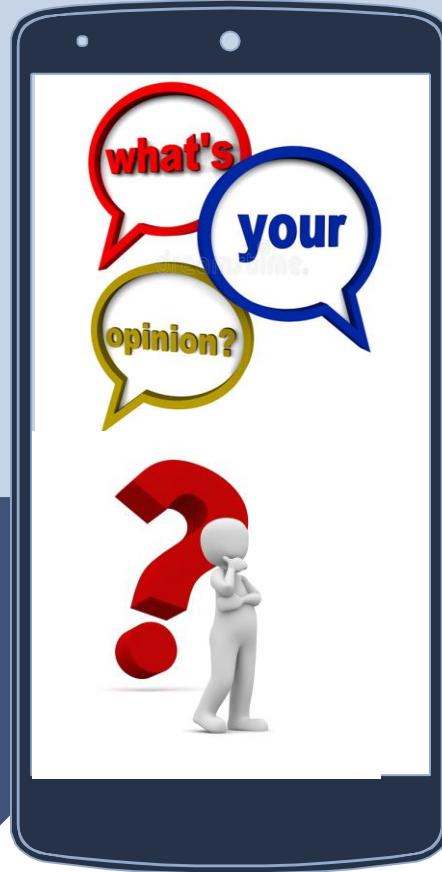




Recall

- Reorder Point
- Reorder Quantity
- Economic Order Quantity
- Open to Buy



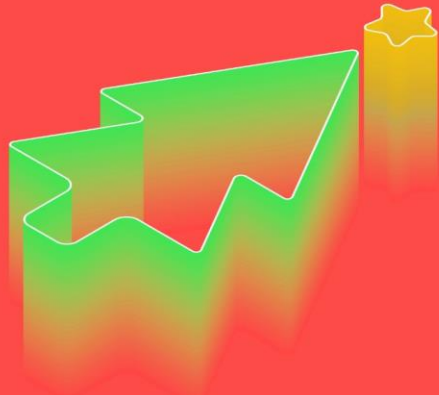


What is Receivables?



Introduction

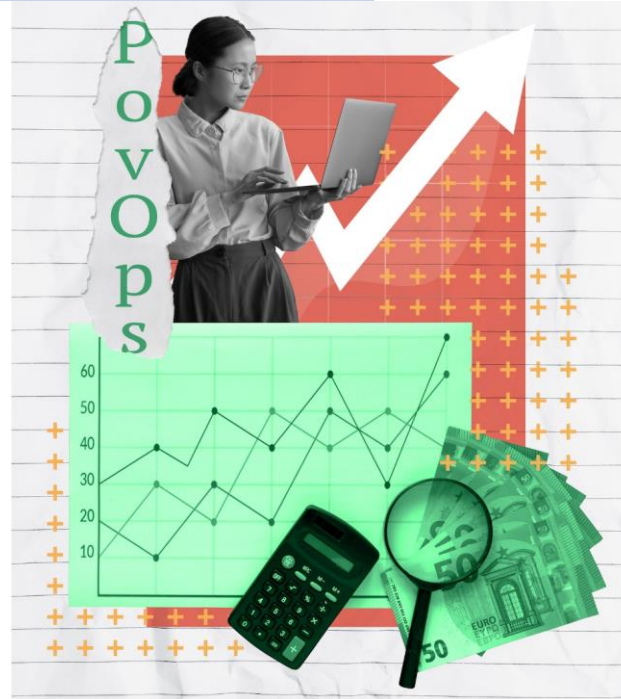
In today's competitive business environment, **optimizing cash flow** is crucial for sustainable growth. This presentation will explore key strategies for effective **cash management** to maximize liquidity and minimize financial risk.





Understanding Cash Flow

Effective **cash management** begins with a deep understanding of the components of cash flow, including operating activities, investing activities, and financing activities. By analyzing these components, businesses can identify opportunities for improvement.





Minimizing Cash Conversion Cycle

Reducing the **cash conversion cycle** is essential for optimizing cash flow. By streamlining processes such as inventory management, accounts receivable, and accounts payable, businesses can accelerate cash inflows and minimize cash outflows.





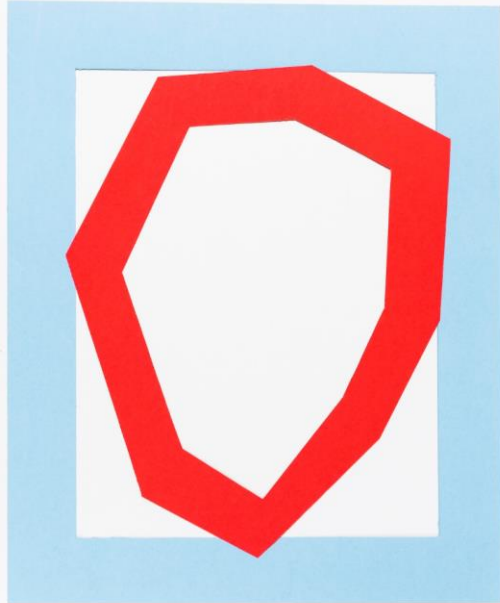
Leveraging Technology

Modern **cash management** solutions, such as automated cash forecasting, electronic payments, and real-time reporting, can significantly enhance efficiency and visibility into cash flow. Embracing technology is key to staying competitive.



Risk Mitigation Strategies

Effective **cash management** involves implementing robust risk mitigation strategies to safeguard against potential cash flow disruptions. This includes establishing contingency funds, diversifying investments, and managing currency risk.





Conclusion

Optimizing cash flow through effective **cash management** is critical for long-term financial health. By implementing the strategies discussed in this presentation, businesses can achieve greater liquidity, financial stability, and a competitive edge in the market.



Summary

- Cash Flow
- Cash Conversion Cycle
- Leveraging Technology
- Risk Mitigation Strategy

SUMMARY





Assessment

Managing cash Flows will support in elevating working capital requirement

True / False

Ans: True





Reference

- <https://navi.com/blog/cash-management/>
- <https://corporatefinanceinstitute.com/resources/career-map/sell-side/capital-markets/cash-management/>
- <https://razorpay.com/learn/business-banking/cash-management/>



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*Thank
you*