

--	--	--	--	--	--	--

Reg.No:



**SNS College of Technology, Coimbatore-35.**

**(Autonomous)**

**Internal Assessment - I**

**Academic Year 2023-2024 (Even)**

**Fourth Semester**

**Department of Management Studies**

**19BAE711 – Working Capital Management**

**Time: 1 ½ Hours**

**Maximum Marks: 50**

**B**

**PART A**

(5 \* 2 Marks = 10 Marks)

**Answer all the questions**

	CO	Bloom	Marks
1. State the advantages of working capital.	CO 1	U	2
2. Define negative working capital	CO 1	U	2
3. List the types of working capital.	CO 1	R	2
4. Mention the disadvantages of keeping higher working capital.	CO 2	R	2
5. Name any three importance of optimal working capital.	CO 2	R	2

**PART B**

(2 \* 13 Marks = 26 Marks & 1\*14 Marks = 14 Marks)

6. a. Discuss the advantages of keeping working capital in a company.	CO 1	An	13
(or)			
b. Working capital is not mandatory for a company – Justify your views.	CO 1	An	13
7. a. Discuss the factors influencing working capital management for a company.	CO 2	An	13
(or)			
b. Discuss the concept of optimal working capital and explain its needs.	CO 2	An	13
8. a. Coca-Cola is a major multinational corporation with a well-developed supply chain management. The company's working capital is appraised as the biggest, which ensures stable positions in the beverage industry. Its financial aspect is available	CO 1	An	14

online to demonstrate its transparency to the public.

The working capital of Coca-Cola significantly exceeds those of its major competitors. The company makes more profit than it spends on the production processes. For instance, Coca-Cola's capital is 1,5 bigger than PepsiCo's, which owns \$5,45 billion of working capital. The other large manufacturer Dr. Pepper has only \$126,01 million of available monetary assets. Consequently, having the highest numbers per the working capital, Coca-Cola remains the most influential manufacturer in the beverage industry. This leading position is conditioned by the sustainable growth of the company and its well-developed regulation. In addition, Coca-Cola's management is flawless, which allows for setting long and short-term achievable goals.

Discuss the working capital strategy followed by Coca Cola.

or

- b. Discuss in detail the policies followed in the industry towards working capital. CO 1 An 14

\*Abbreviations: CO: Course Outcome, R: Remember, U: Understand, APP: Apply, An: Analyze, E: Evaluate, C: Create

\*\*\*\*\*

**Course Faculty**

**Teaching Coordinator**

**HOD / MBA**