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Reg.No:



SNS College of Technology, Coimbatore-35.

(Autonomous)

Internal Assessment - I

Academic Year 2023-2024 (Even)

Fourth Semester

Department of Management Studies

19BAE711 – Working Capital Management

Time: 1 ½ Hours

Maximum Marks: 50

A

PART A

(5 * 2 Marks = 10 Marks)

Answer all the questions

	CO	Bloom	Marks
1. Define working capital	CO 1	U	2
2. Define zero working capital	CO 1	U	2
3. List the types of working capital.	CO 1	R	2
4. Mention the formula to calculate operating cycle.	CO 2	R	2
5. Name any three importance of working capital.	CO 2	R	2

PART B

(2 * 13 Marks = 26 Marks & 1*14 Marks = 14 Marks)

6. a.	Discuss the different stages of production cycle with an example.	CO 1	An	13
	(or)			
b.	Discuss the methods to follow effective inventory management in a car manufacturing company.	CO 1	An	13
7. a.	Discuss the determinants of working capital with n example.	CO 2	An	13
	(or)			
b.	Discuss the concept of optimal working capital and explain its needs.	CO 2	An	13
8. a.	Coca-Cola is a major multinational corporation with a well-developed supply chain management. The company's working capital is appraised as the biggest, which ensures stable positions in the beverage industry. Its financial aspect is available online to demonstrate its transparency to the public.	CO 1	An	14

The working capital of Coca-Cola significantly exceeds those of its major competitors. The company makes more profit than it spends on the production processes. For instance, Coca-Cola's capital is 1,5 bigger than PepsiCo's, which owns \$5,45 billion of working capital. The other large manufacturer Dr. Pepper has only \$126,01 million of available monetary assets. Consequently, having the highest numbers per the working capital, Coca-Cola remains the most influential manufacturer in the beverage industry. This leading position is conditioned by the sustainable growth of the company and its well-developed regulation. In addition, Coca-Cola's management is flawless, which allows for setting long and short-term achievable goals.

Discuss the working capital strategy followed by Coca Cola.

or

- b. Elaborate the different working capital management policies followed in companies. CO 1 An 14

*Abbreviations: CO: Course Outcome, R: Remember, U: Understand, APP: Apply, An: Analyze, E: Evaluate, C: Create

Course Faculty

Teaching Coordinator

HOD / MBA