



SNS COLLEGE OF TECHNOLOGY, CBE .



19BAE717 – Cross Cultural Management

Unit 2 – Causes of Diversity

Topic for Today: Methods to ensure Cultural Diversity

Presented by

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**1st Indian
Institution
to Implement** **Design
Thinking
Curriculum**

Redesigning Common Mind and
Business Towards Excellence



Recap

Methods to ensure Cultural Diversity





Today's Topic

Causes of Diversity





Summary

- Education awareness program



Assessment

20.11.2023

Ms.A.Hanis Sultana,AP/MBA

08/10



References

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