SNS COLLEGE OF TECHNOLOGY

Coimbatore-37.

An Autonomous Institution

COURSE NAME : 19CSE311- Data Visualization

Topic: INTRODUCTION TO VISUAL ANALYTICS - MAPS

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Introduction to Data Visualization

- Data visualization is the graphical representation of information and data.
- By using visual elements like charts, graphs, and maps
- Provides an excellent way for employees or business owners to present data
- Analyze massive amounts of information and make data-driven decisions

Advantages

- Easily sharing information.
- Interactively explore opportunities.
- Visualize patterns and relationships.

INTRODUCTION TO VISUAL ANALYTICS - MAPS :

- Creating a map with SAS Visual Analytics begins with the geographic variable.
- The geographic variable is a special type of data variable where each item has a latitude and longitude value.
- For maximum flexibility, VA supports three types of geography variables:

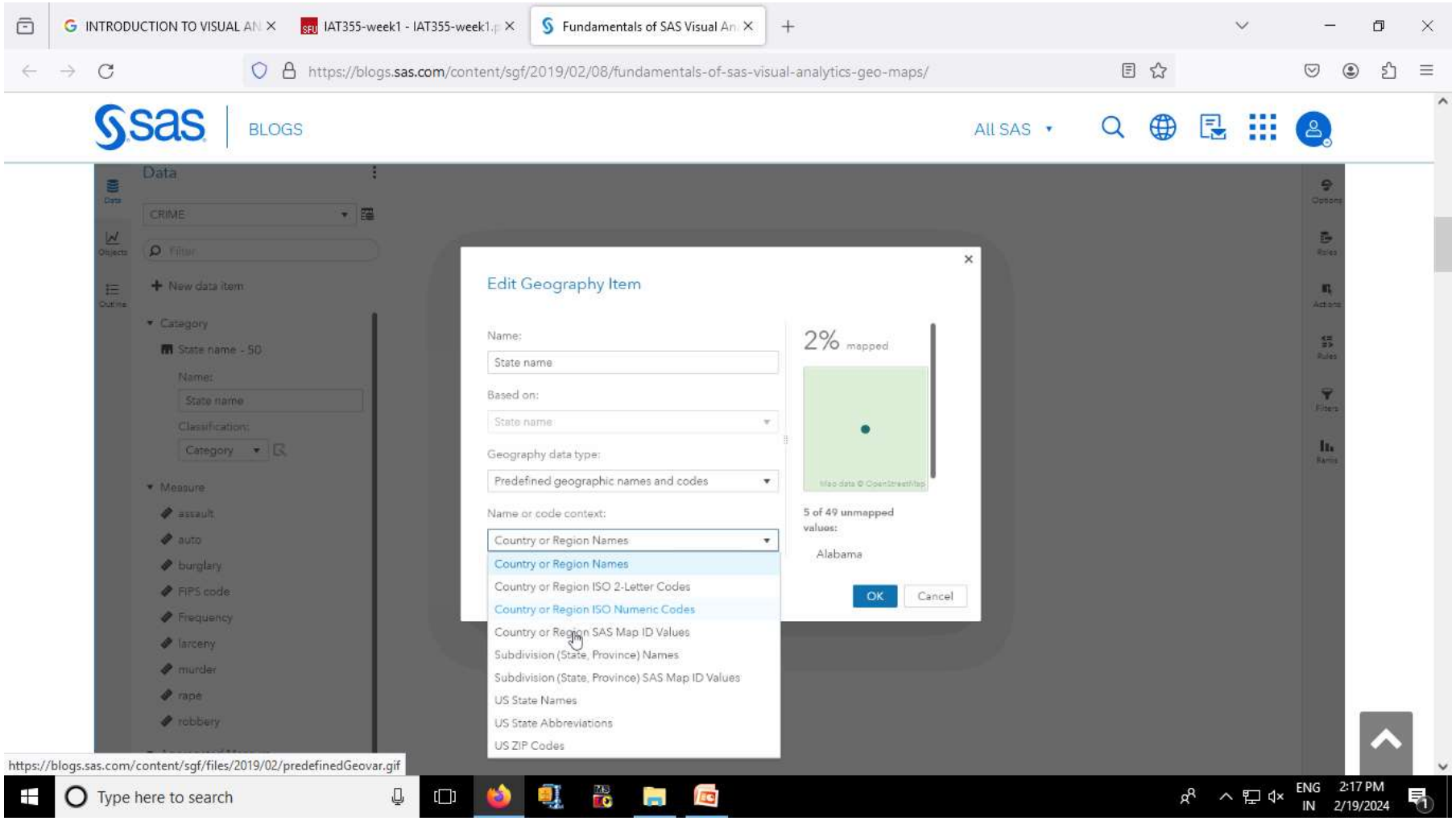
Geography variables:

- Predefined
- Custom coordinates
- Custom polygons
- This is the first in a series of posts that will discuss each type of geography variable and their creation. The predefined geography variable is the easiest and quickest way to begin and will be the focus of this post.

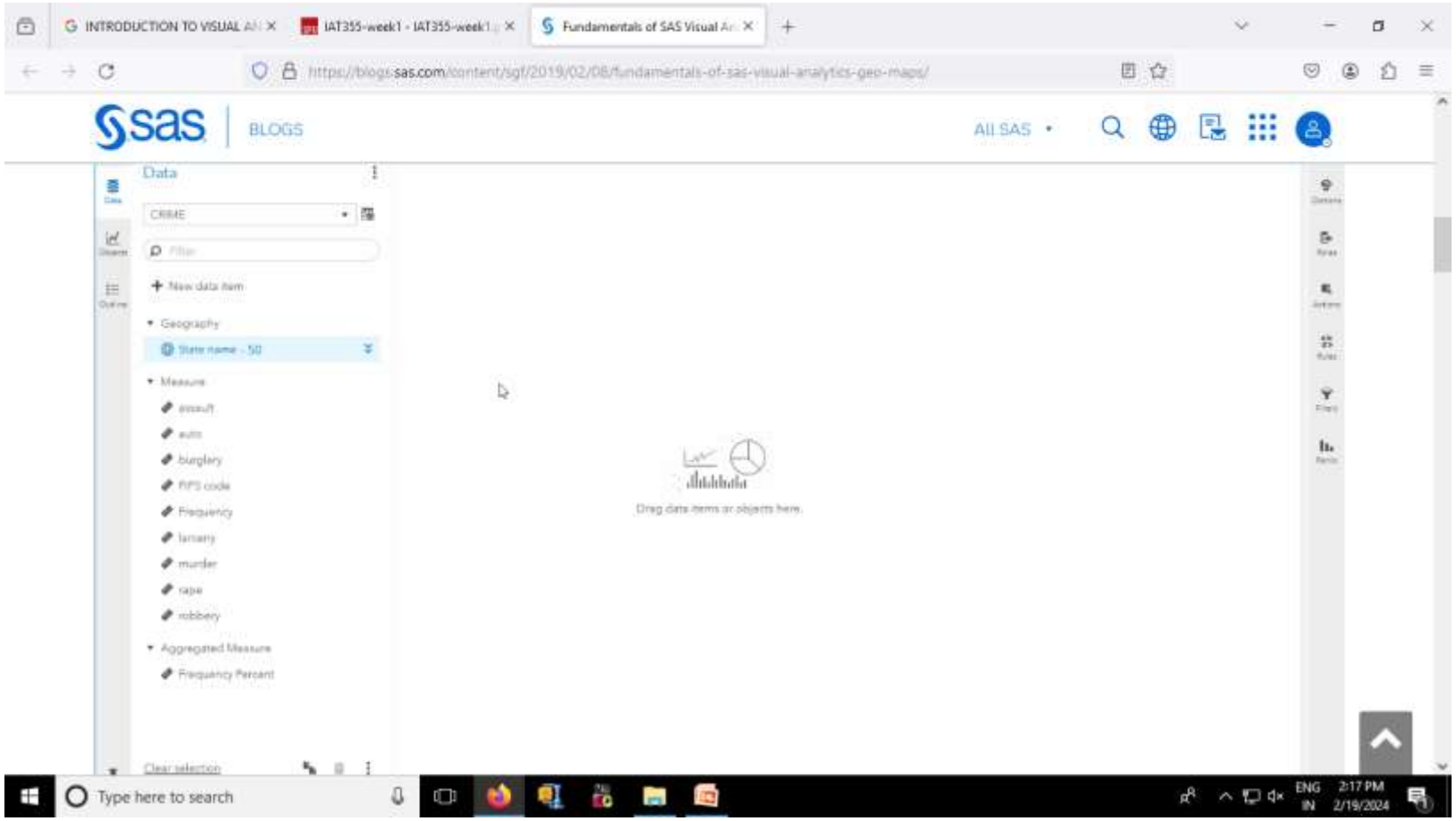
Predefined geographic lookup types

- ***Country or Region Names*** – Full proper name of a country or region (ISO 3166-1)
- ***Country or Region ISO 2-Letter Codes*** – Alpha-2 country code (ISO 3166-1)
- ***Country or Region ISO Numeric Codes*** – Numeric-3 country code (ISO 3166-1)
- ***Country or Region SAS Map ID Values*** – SAS ID values from MPASGFK continent data sets
- ***Subdivision (State, Province) Names*** – Full proper name for level 2 admin regions (ISO 3166-2)
- ***Subdivision (State, Province) SAS Map ID Values*** – SAS ID values from MAPSGFK continent data sets (Level 1)
- ***US State Names*** – Full proper name for US State
- ***US State Abbreviations*** – Two letter US State abbreviation
- ***US Zip Codes*** – A 5-digit US zip code (no regions)

More specific examples



EXAMPLE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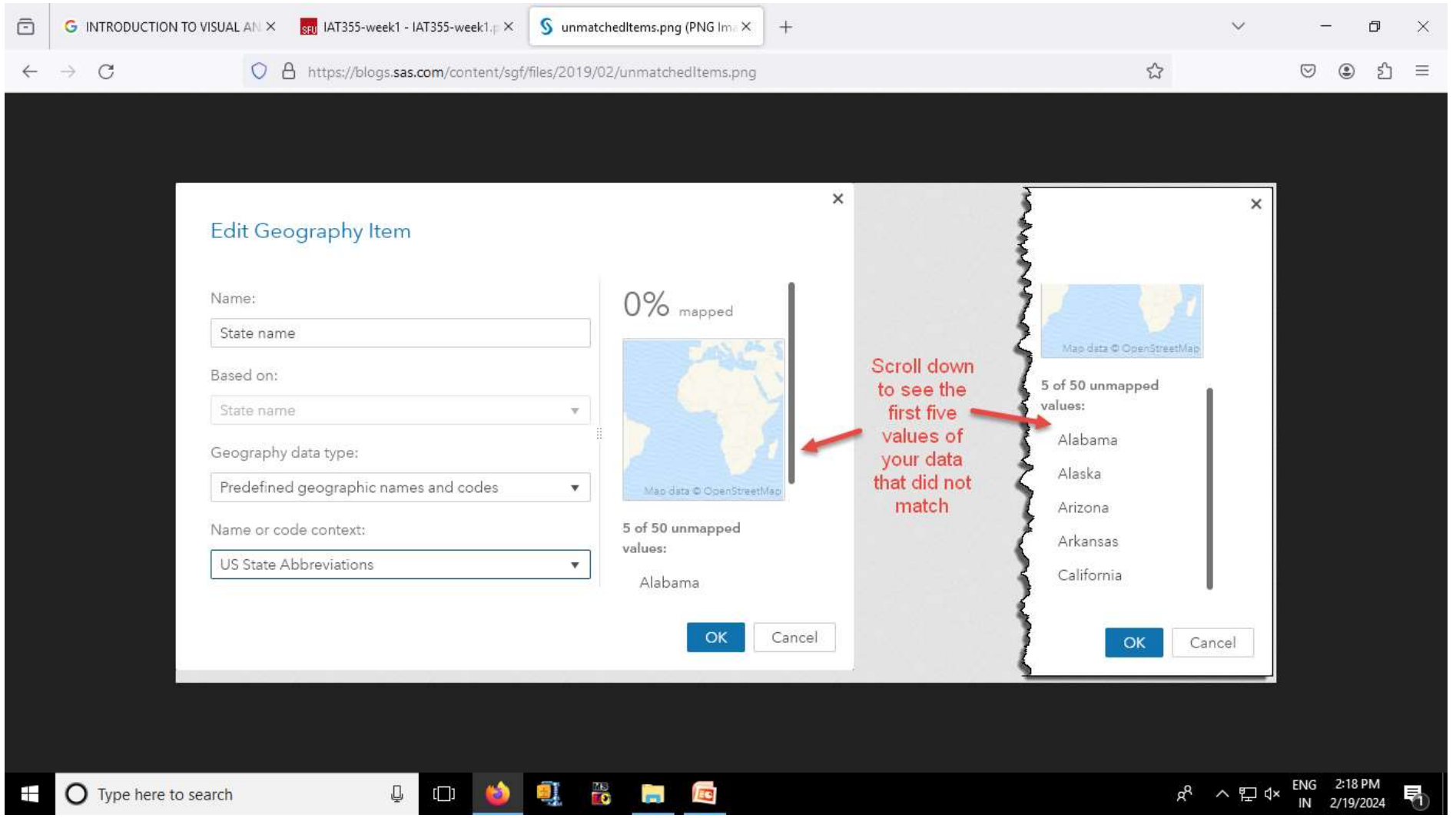
MAPS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Edit Geography Item
Name:
State name
Based on:
State name
Geography data type:
Predefined geographic names and codes
Name or code context:
US State Abbreviations
0% mapped
Map data © OpenStreetMap
5 of 50 unmapped values:
Alabama
OK
Cancel
Scroll down to see the first five values of your data that did not match
Map data © OpenStreetMap
5 of 50 unmapped values:
Alabama
Alaska
Arizona
Arkansas
California
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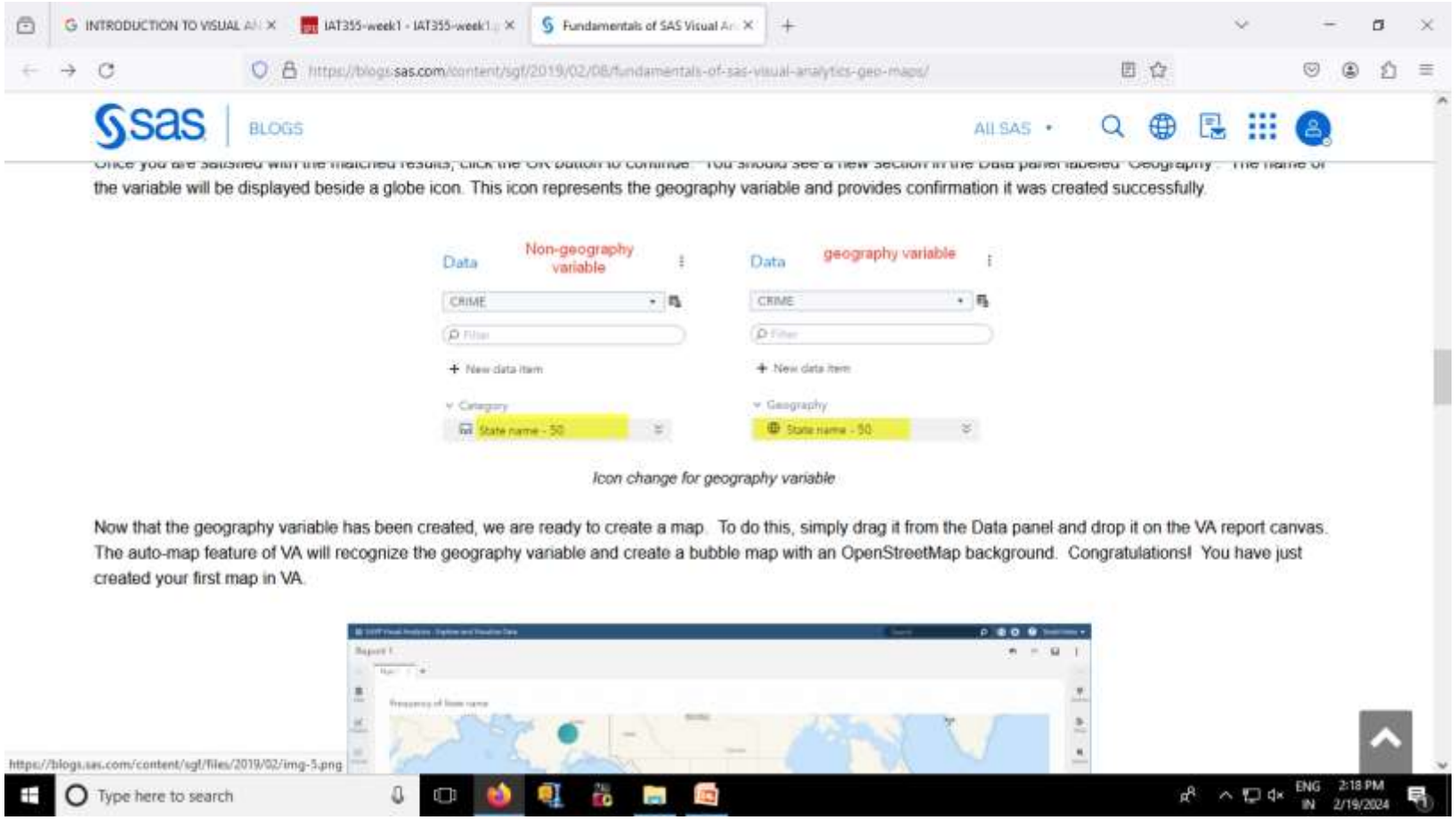
Methods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sas
BLOGS
All SAS
the variable will be displayed beside a globe icon. This icon represents the geography variable and provides confirmation it was created successfully.
Data
Non-geography variable
Data
geography variable
CRIME
CRIME
+ New data item
+ New data item
Category
Geography
State name - 50
State name - 50
Icon change for geography variable
Now that the geography variable has been created, we are ready to create a map. To do this, simply drag it from the Data panel and drop it on the VA report canvas. The auto-map feature of VA will recognize the geography variable and create a bubble map with an OpenStreetMap background. Congratulations! You have just created your first map in VA.
https://blogs.sas.com/content/sgf/files/2019/02/img-5.png
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THANK YOU