



SNS COLLEGE OF TECHNOLOGY

Coimbatore-35

An Autonomous Institution



Accredited by NBA – AICTE and Accredited by NAAC – UGC with ‘A++’ Grade
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai

DEPARTMENT OF COMPUTER APPLICATIONS

23CAT604– PRINCIPLES OF MANAGEMENT

I YEAR I SEM

UNIT 4 – STAFFING & DIRCTING

TOPIC 6 – COORDINATION



COORDINATION



Coordination is a continuous process for achieving unity of purpose in the organisation. It leads to blending the activities of different individuals and groups for the achievement of certain objectives.



Coordination – Definitions

One of the important question with regard to coordination is whether or not, it is to be considered as the sixth function in the chain of management functions (e.g., planning, organising, staffing, directing and controlling).

Modern management experts Koontz and O'Donnell are also of the view that “Coordination is the essence of management.” This implies that manager engaged in managing is basically establishing coordination while discharging his duties.



Coordination – Top 5 Features

1. Coordination is relevant for group efforts and not individual efforts.
2. Coordination is a continuous and dynamic process.
3. Coordination emphasizes unity of efforts which is the heart of coordination.



















