

## **SNS College of Technology**



Coimbatore - 35

19BAE711 - Working Capital Management

Unit I - Introduction to Working Capital



Presented by

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Design Thinker





# **Guest the topic**













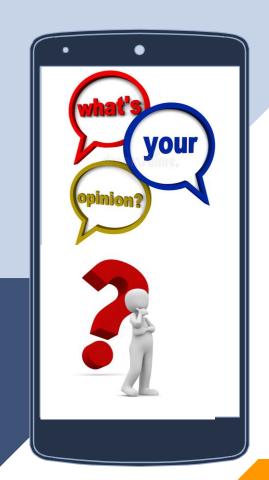
- Operating Cycle
- Importance
- Formula
- Cash Cycle vs Operating
   Cycle







# What is Operating Cycle...?







#### **Production Cycle**



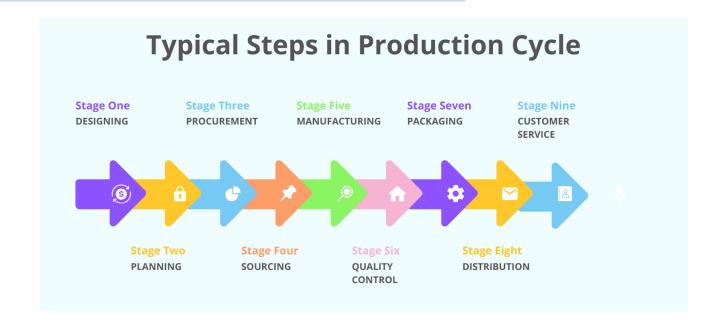
- The production cycle is the process of converting raw materials into finished products.
- It involves several steps, including planning, sourcing materials, manufacturing, quality control, packaging, distribution, and customer service.















## **Benefits of a PC Analysis**



- Improved operational efficiency
- Enhanced customer satisfaction
- Improved decision-making
- Reduced waste









- Lack of data
- Inaccurate data
- Complexity
- Cost





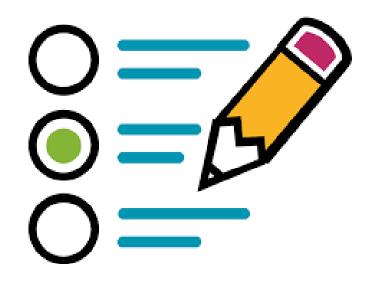
### **Assessment**



PC analysis will help to improve operational efficiency

True / False

Ans: True









- Production Cycle
- Stages of PC
- Benefits of PC analysis
- Challenges in PC analysis









- https://www.accountingtools.com/articles/production-cycle
- https://www.superfastcpa.com/what-is-the-production-cycle/
- https://www.deskera.com/blog/productioncycle/#:~:text=The%20production%20cycle%20is%20the%20proce ss%20of%20converting%20raw%20materials,%2C%20distribution %2C%20and%20customer%20service.



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