



SNS COLLEGE OF TECHNOLOGY

Coimbatore-35
An Autonomous Institution

Accredited by NBA – AICTE and Accredited by NAAC – UGC with ‘A++’ Grade
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai



DEPARTMENT OF MCA

23CAT604 – PRINCIPLES OF MANAGEMENT

I YEAR I SEM

UNIT 3 –ORGANISING

TOPIC 1 – Needs, Forms & Features of good Organization



ORAGANIZATION



Organization refers to a collection of people, who are involved in pursuing defined objectives. It can be understood as a social system which comprises all formal human relationships. The organization encompasses division of work among employees and alignment of tasks towards the ultimate goal of the company.





NEEDS OF ORGANIZATION

- 1.(BODY) Survival** — financial health.
- 2.(MIND) Growth and development** — economic growth, customer growth, innovation of new products and services, increasing professional and institutional competency.





3.(HEART)Relationships — strong synergy, strong external networks, and partnering, teamwork, trust, caring, valuing differences.

4.(SPIRIT) Meaning, integrity and contribution — serving and lifting all stakeholders: customers, suppliers, employees and their families, communities, society — making a difference in the world.



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FORMS OF ORGANISATION



Line , Functional, and Line and Staff Organisation

- 1.Line organisation
- 2.Line and Staff organisation
- 3.Functional organisation
- 4.Committee organisation

This is the simplest and the earliest form of organisation. It is also known as "Military", "traditional", "Scalar" or "Hierarchical" form of organisation.

In line and staff organisation, the line authority remains the same as it does in the line organisation. Authority flows from top to bottom.

The difficulty of the line organisation in securing suitable chief executive was overcome by F. W. Taylor who formulated the Functional type of organisation.

Committee organisation as a method of managerial control has very little practical importance, because it is managed by a senior member of the committee only.



ASSESSMENT - I

1-Organisation establishes relationship between

- (A) People, work and resources
- (B) Customer, work and resources
- (C) People, work and management
- (D) Customer, work and management



ORGANISATION



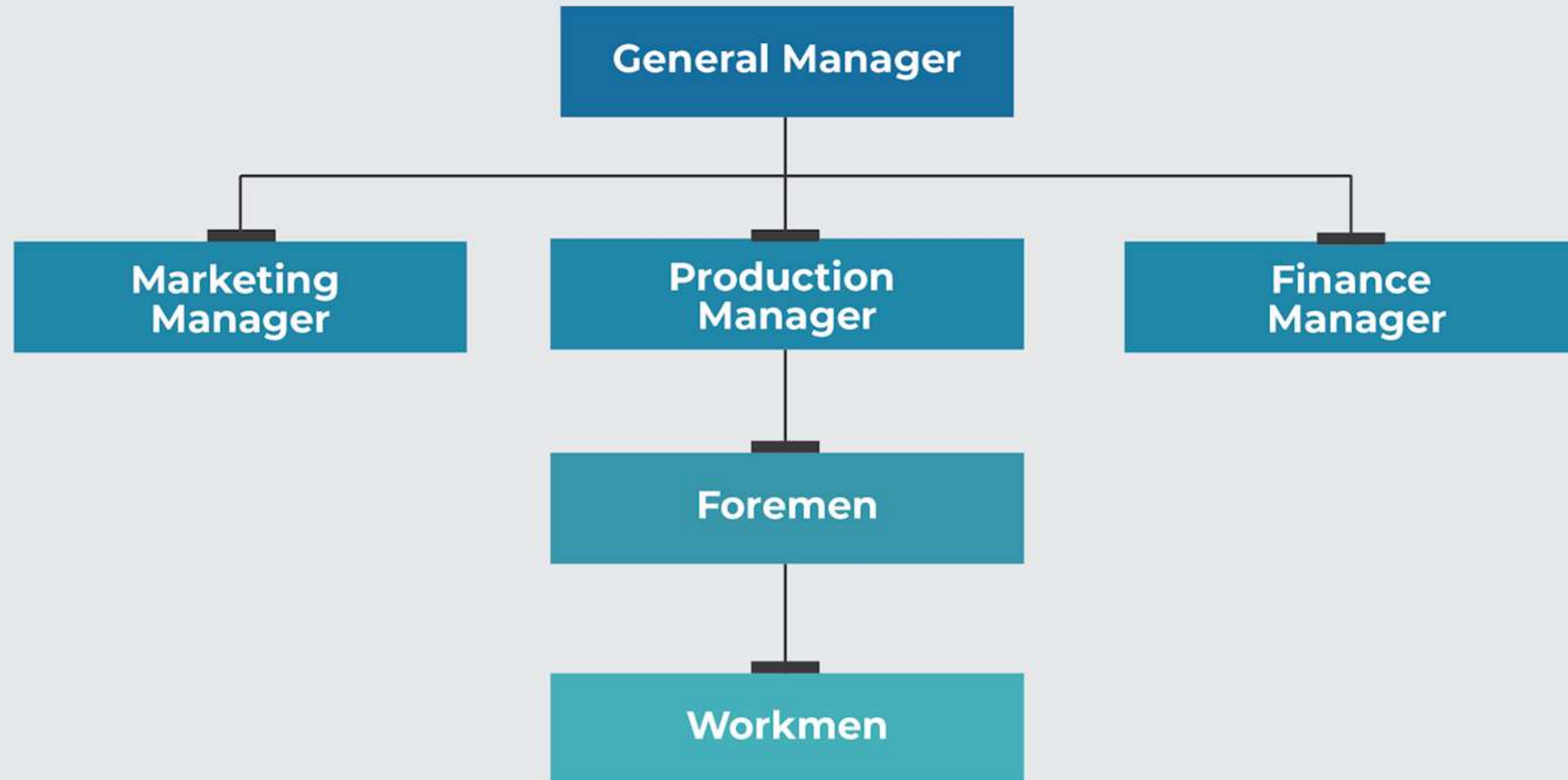
ORGANISATION

2-Organisation is a process of

- (A) Identifying and grouping of work to be performed
- (B) Defining and delegating the responsibility and authority
- (C) Both 'A' and 'B'
- (D) None of the above



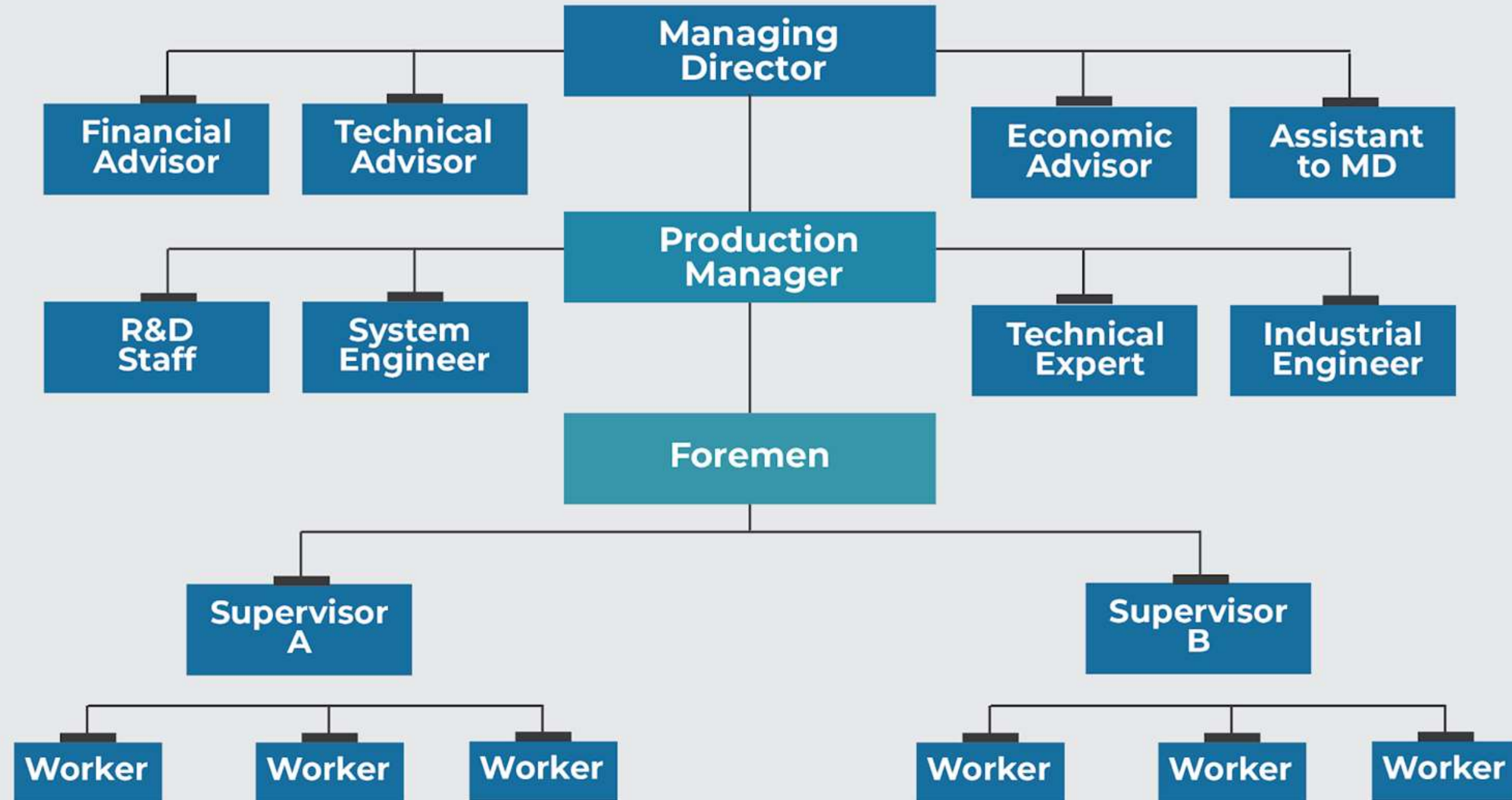
Line Organization Structure



LINE
Organisation



Line and Staff Organization

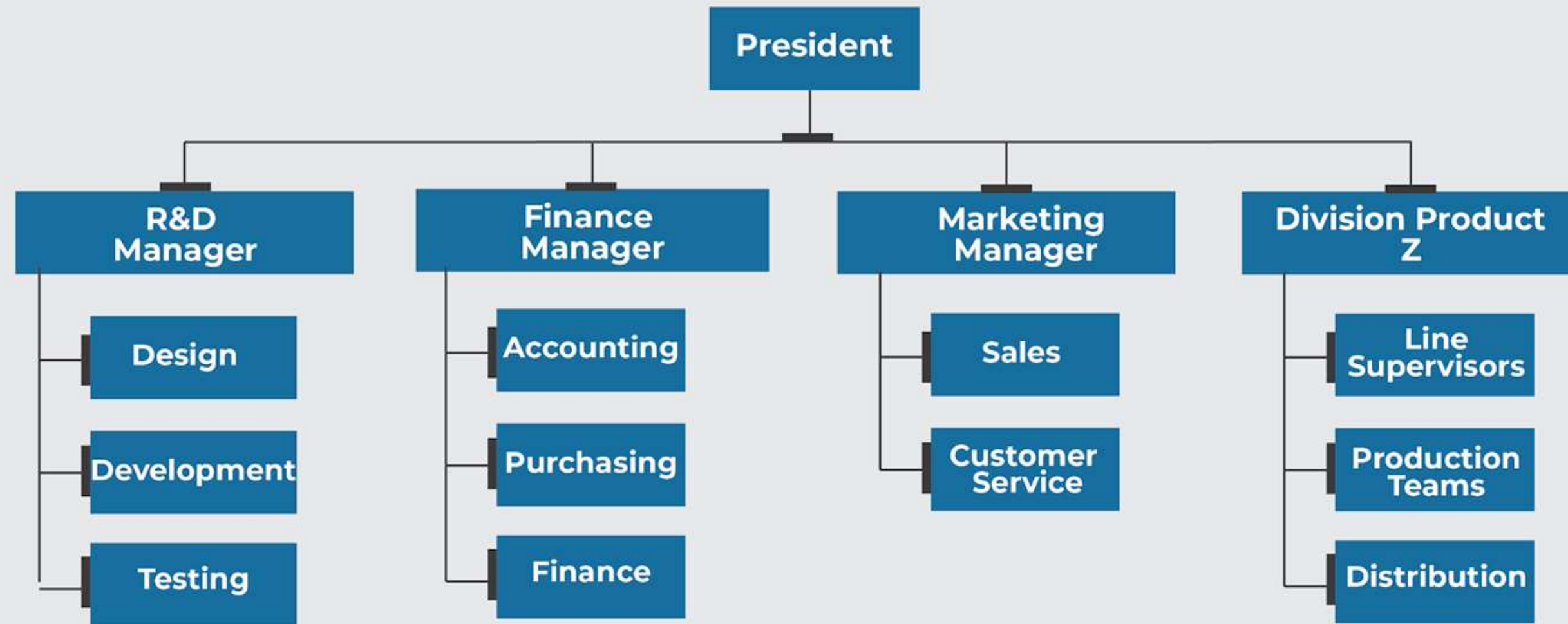


Line and staff organization



Functional Organization

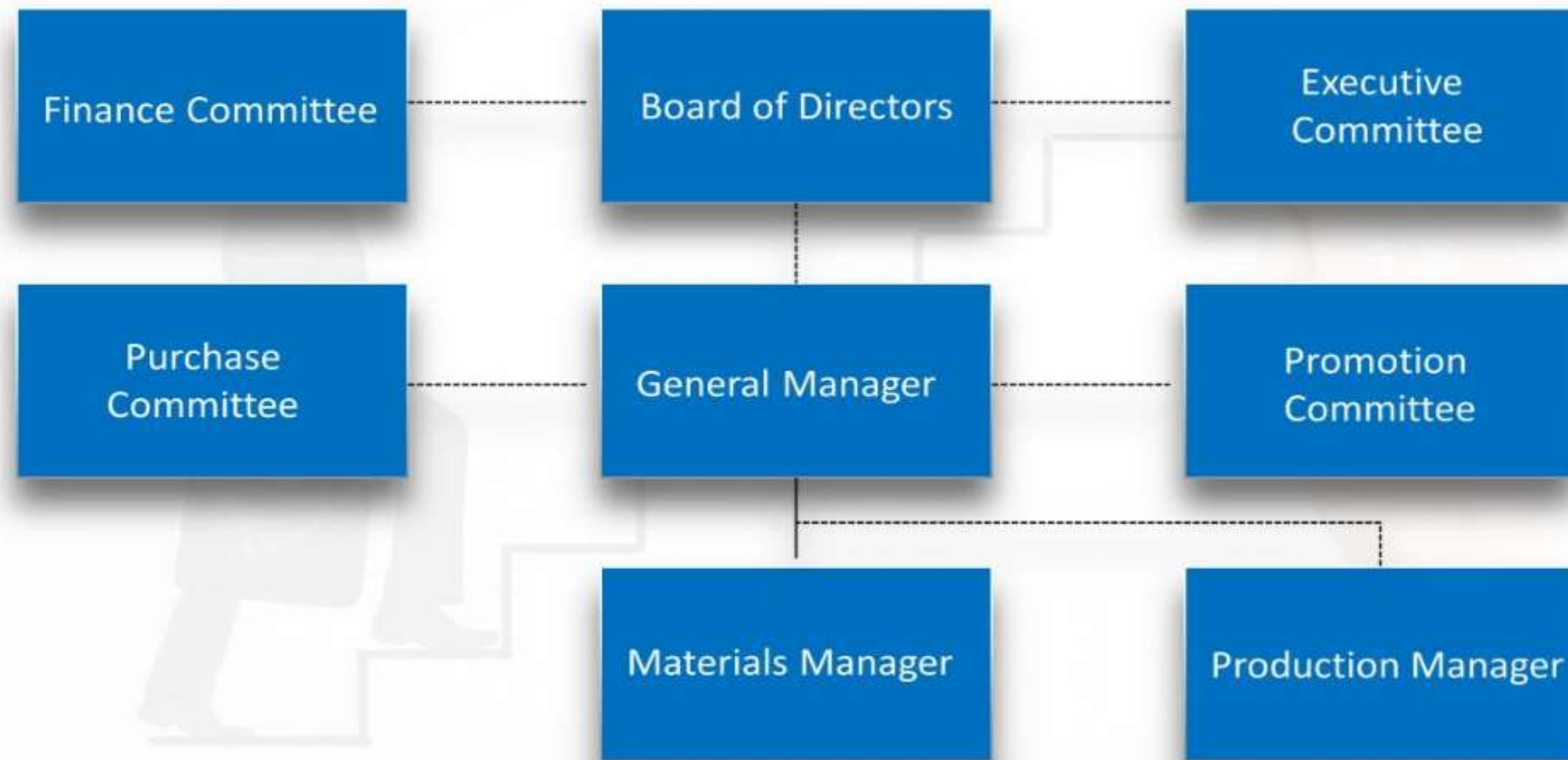
Functional Organization





Committee Organisation

Committee Organisational Structure Chart





ASSESSMENT - II

1-The following is not a type of organisation structure

- (A) Line organisation
- (B) Functional organisation
- (C) Line and staff organisation
- (D) Flexible organisation



ORGANISATION



ORGANISATION

2- following is also known as Military organization

- (A) Line organisation
- (B) Functional organisation
- (C) Line and staff organisation
- (D) None of the above



References

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Thank
you 