SNS COLLEGE OF TECHNOLOGY

(An Autonomous Institution)
COIMBATORE-35
Accredited by NBA-AICTE and Accredited by NAAC – UGC with A+ Grade
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ARTIFICIAL INTELLIGENCE FOR ELECTRICAL ENGINEERING

TOPIC : APPLICATIONS OF AI TECHNIQUES

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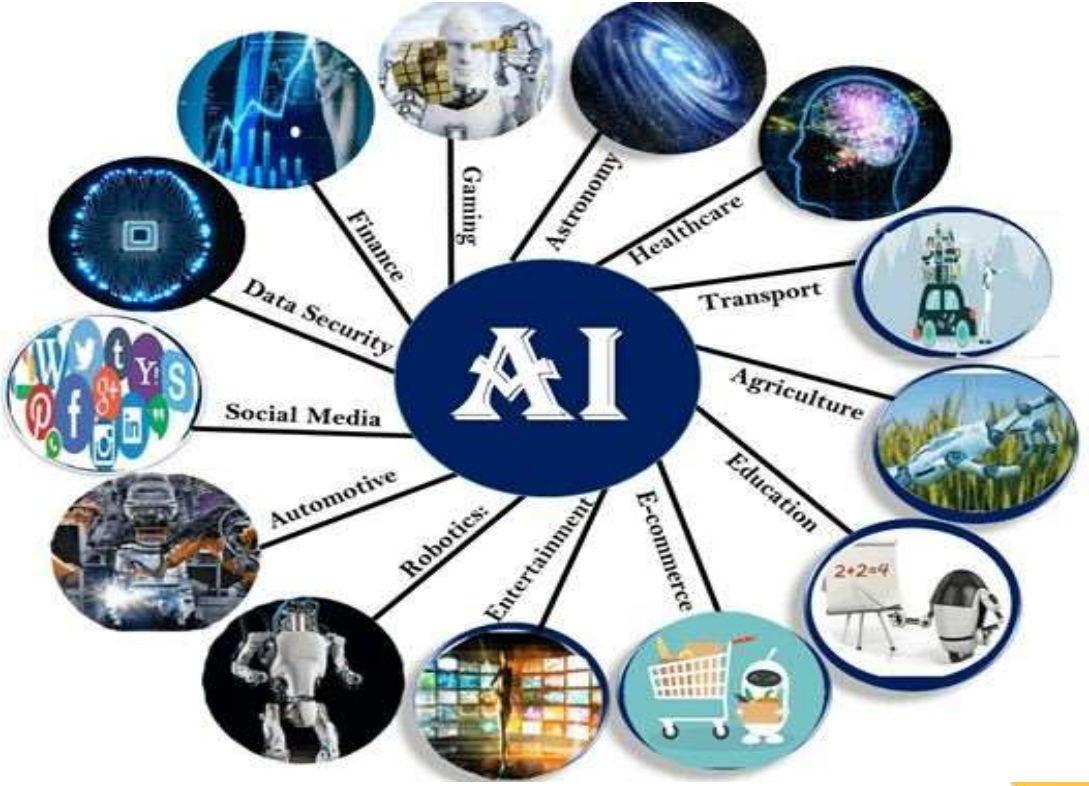

1. AI in Data Security

- The security of data is crucial for every company and cyber-attacks are growing very rapidly in the digital world.
- AI can be used to make your data more safe and secure. Some examples such as AEG bot
- AI2 Platform are used to determine software bug and cyber-attacks in a better way.

2. AI in Social Media

- Social Media sites such as Facebook, Twitter, and Snapchat contain billions of user profiles, which need to be stored and managed in a very efficient way.

- AI can organize and manage massive amounts of data.

- AI can analyze lots of data to identify the latest trends, hashtag, and requirement of different users.

3. AI in Travel & Transport

- AI is becoming highly demanding for travel industries.

- AI is capable of doing various travel related works such as from making travel arrangement to suggesting the hotels, flights, and best routes to the customers.

- Travel industries are using AI-powered chatbots which can make human-like interaction with customers for better and fast response.

THANK YOU