



# SNS College of Technology

## Coimbatore - 35



**23BAT606 Unit -I: – Benefits of Social Ethics**

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Management Studies

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# Recap

- Role of Ethical Theories
- Examples and Experiences
- Drama on 3 Slides





# Guess Your Topic....





# Benefits





## Advantages of Business Ethics

- *Provide a Competitive Advantage in Terms of Customers. ...*
- *Improve Employee Happiness. ...*
- *Attract More Investors. ...*
- *Better for Society. ...*
- *Limited Ability to Maximize Profit. ...*
- *Time Consuming to Implement the Practices.*





## Provide a Competitive Advantage in Terms of Customers. ...



### Competitive Advantage

*[kəm-'pe-tə-tiv əd-'van-tij]*

The factors or characteristics that permit one company to compete more effectively than its industry peers.

 Investopedia



# Improve Employee Happiness. ....





# Time for the assessment....





Answer whichever is right

***1. Attract More Investors***

***2. Provide a Competitive Advantage in Terms of Customers.***

***3. Ignore concern of justice***

***4. Improve Employee Happiness.***

***5. Stress the role of duty***



# Better for Society





# Limited Ability to Maximise Profit



Time Consuming to Implement the Practices





# References:

[https://www.google.com/search?q=benefits+of+business+ethics&rlz=1C1CHBD\\_enIN1010IN1011&oq=benefits+of+business+ethics&gs\\_lcrp=EgZjaHJvbWUyCQgAEEUYORiABDIHC AEQABiABDIHCAIQABiABDIHCAMQABiABDIHCAQQABiABDIICAUQABgWGB4yCAgGEAAYFhgeMggIBxAAGBYHjIICAgQABgWGB4yCAgJEAAYFhge0gEJOTUxNWowajE1qAIAAsAIA&sourceid=chrome&ie=UTF-8#ip=1&vhid=oaV1xpkxW-sXuM](https://www.google.com/search?q=benefits+of+business+ethics&rlz=1C1CHBD_enIN1010IN1011&oq=benefits+of+business+ethics&gs_lcrp=EgZjaHJvbWUyCQgAEEUYORiABDIHC AEQABiABDIHCAIQABiABDIHCAMQABiABDIHCAQQABiABDIICAUQABgWGB4yCAgGEAAYFhgeMggIBxAAGBYHjIICAgQABgWGB4yCAgJEAAYFhge0gEJOTUxNWowajE1qAIAAsAIA&sourceid=chrome&ie=UTF-8#ip=1&vhid=oaV1xpkxW-sXuM)



**Thank  
You**

