



SNS College of Technology

Coimbatore - 35



Ethical Decision Making – Unit 2 Technical Session

Ethical Decision Making



Presented by
Dr.S.Senthil kumar
Design Thinker.

1st Indian Institution to Implement Design Thinking Curriculum

Redesigning Common Mind and Business Towards Excellence



Points to discuss

Recap

Political Setup

Strategies

Activity

Assessment

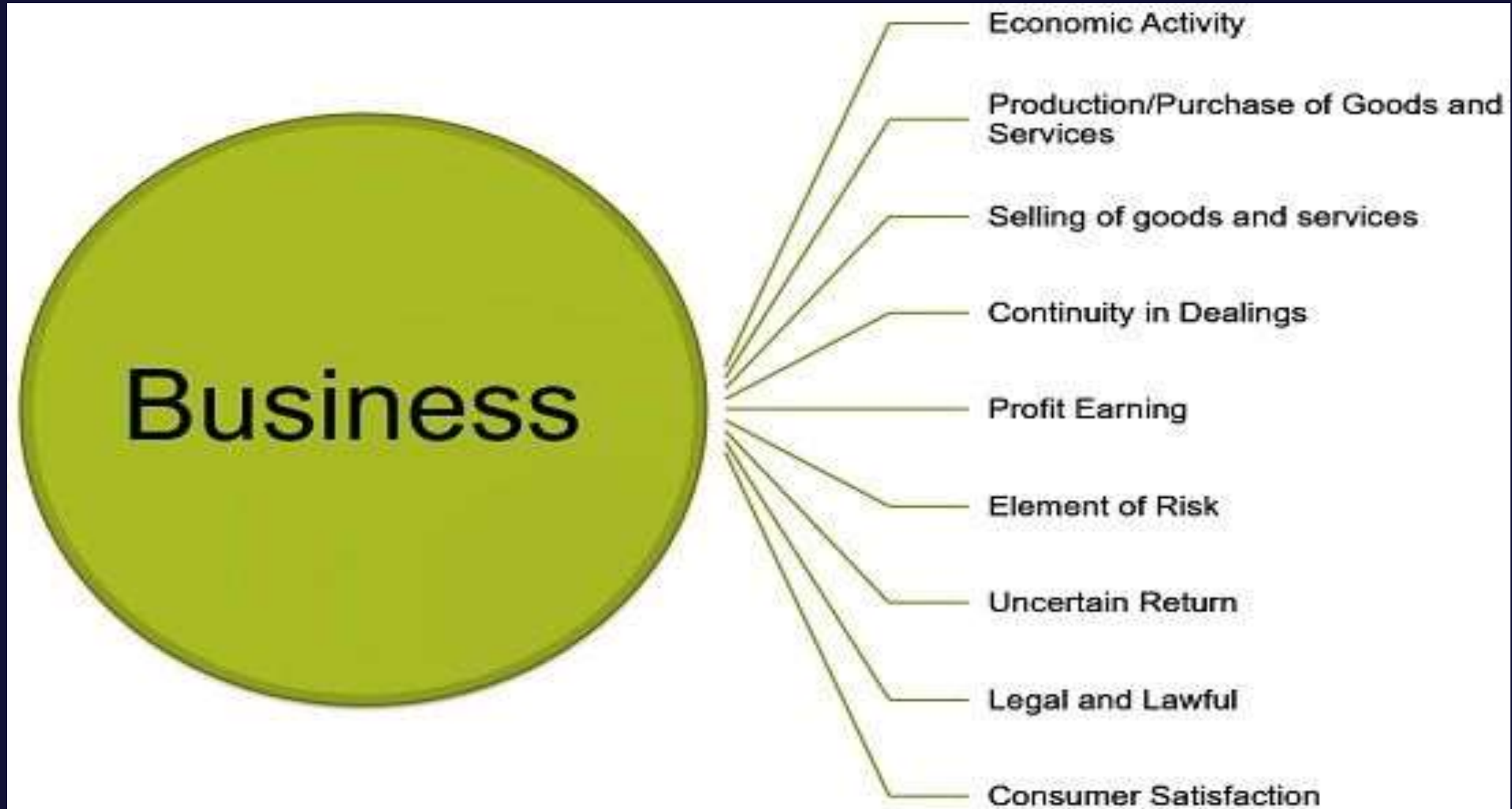


Activities are primarily concerned with production or distribution of goods and services

Business is an important commercial activity which generates money.

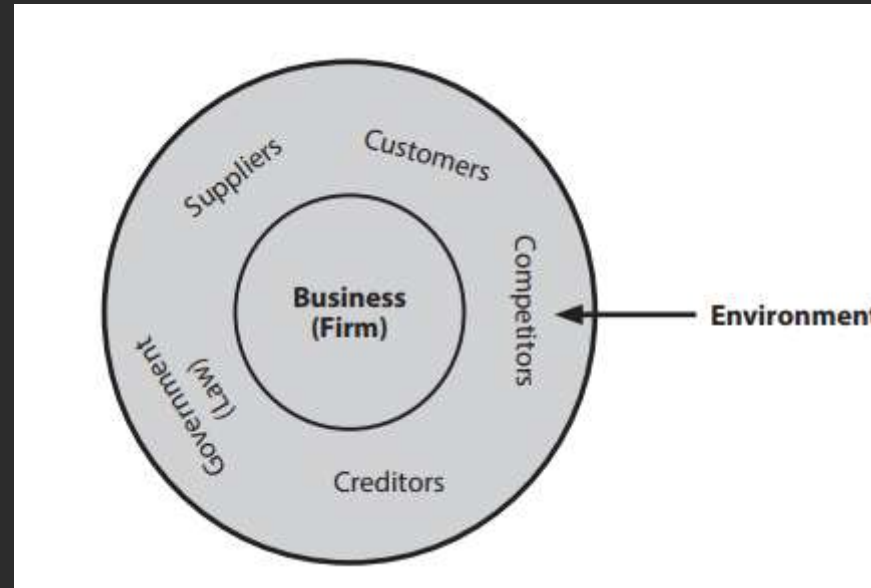


Characteristics





Environment Vs Business



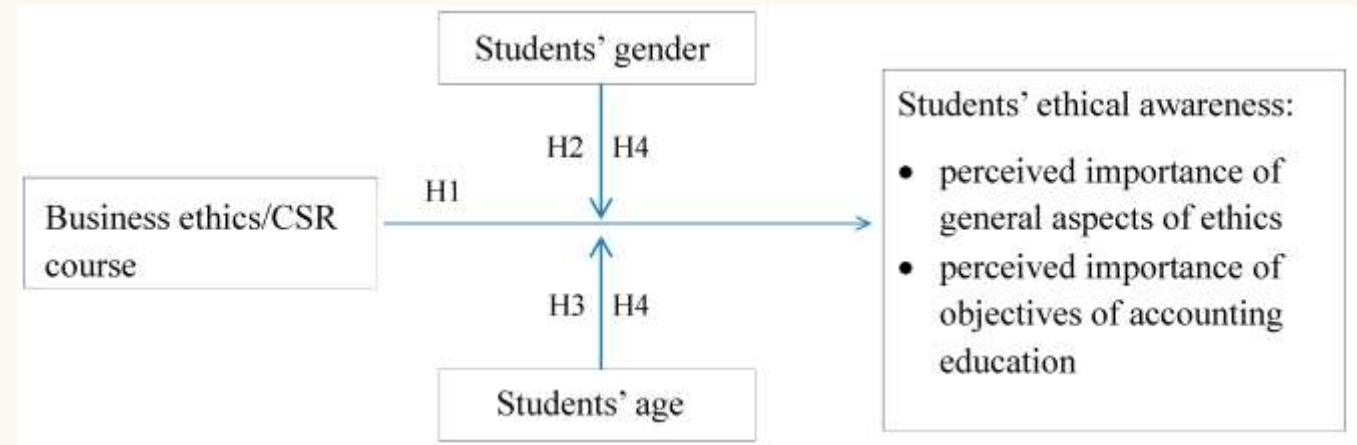


Now, It's
Your turn





Assessment





Recap

Meaning

Characteristics

Implications

Assessment

Example





Reach Us @



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**THANK
YOU...**