



SNS College of Technology

Coimbatore - 35



Political & Legal Environment – Unit 2 Technical Session

Political & Legal Environment



Presented by
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Design Thinker.

**1st Indian
Institution
to Implement** **Design
Thinking
Curriculum**

Redesigning Common Mind and Business Towards Excellence



Points to discuss

Recap

Theories of Ethics

Examples and Diagrammatic

Representation

Activity



Political Environment

: The political environment is related to the business environment including all the rules and regulations, laws and the role of government in the day-to-day operations of organizations. The business political environment refers to the political or governmental actions that affect business operations.



Legal Environment



The legal environment includes the laws passed by the government as well as the decisions rendered by the various commissions and agencies at every level of the government. It's important that every business must function according to the law of the area in which it wishes to operate.



Political Support





POLITICAL ENVIRONMENT





Legal Environment of business

LESSON SUMMARY





Assessment



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Recap

Meaning
Political & Legal
Environment
Assessment &
Example

SUMMARY



Reach Us @



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THANK YOU...