



# SNS College of Technology

Coimbatore - 35



## Political & Legal Environment – Unit 2 Technical Session

## Political & Legal Environment



Presented by  
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*Design Thinker.*

**1<sup>st</sup> Indian Institution to Implement Design Thinking Curriculum**

Redesigning Common Mind and Business Towards Excellence



# Points to discuss

**Recap**

**Theories of Ethics**

**Examples and Diagrammatic**

**Representation**

**Activity**



## **Political Environment**

**: The political environment is related to the business environment including all the rules and regulations, laws and the role of government in the day-to-day operations of organizations. The business political environment refers to the political or governmental actions that affect business operations.**



# Legal Environment



**The legal environment includes the laws passed by the government as well as the decisions rendered by the various commissions and agencies at every level of the government. It's important that every business must function according to the law of the area in which it wishes to operate.**



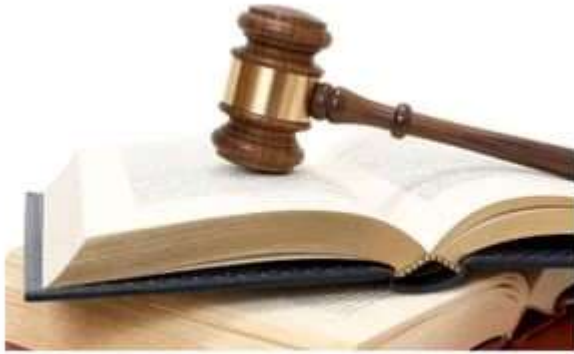
# Political Support





## POLITICAL ENVIRONMENT





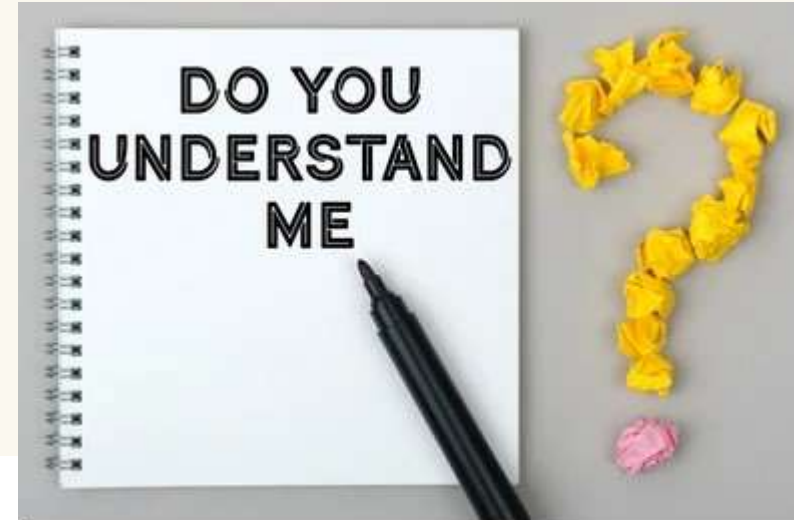
**Legal Environment of business**

LESSON SUMMARY





# Assessment



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## Recap

Meaning  
Political & Legal  
Environment  
Assessment &  
Example

SUMMARY



# Reach Us @



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# THANK YOU...