



SNS College of Technology

Coimbatore - 35



Ethics for Managers – Unit 2 Technical Session

Ethics for Managers



Presented by
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Design Thinker.

1st Indian Institution to Implement Design Thinking Curriculum

Redesigning Common Mind and Business Towards Excellence



Points to discuss

Recap

Ethical Dilemma

Discussion with Diagram

Examples

Activity



Ethics for Managers





Ethics for Manager

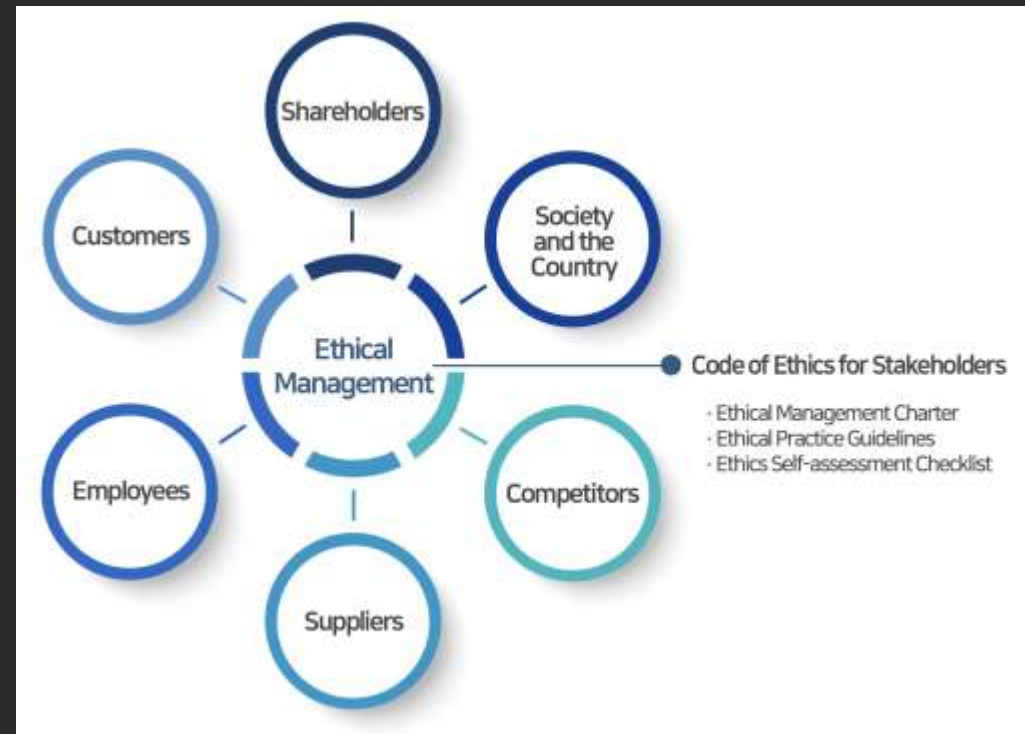


Business ethics for managers are extremely important because they are a combination of key assets like integrity, trustworthiness, and honesty.



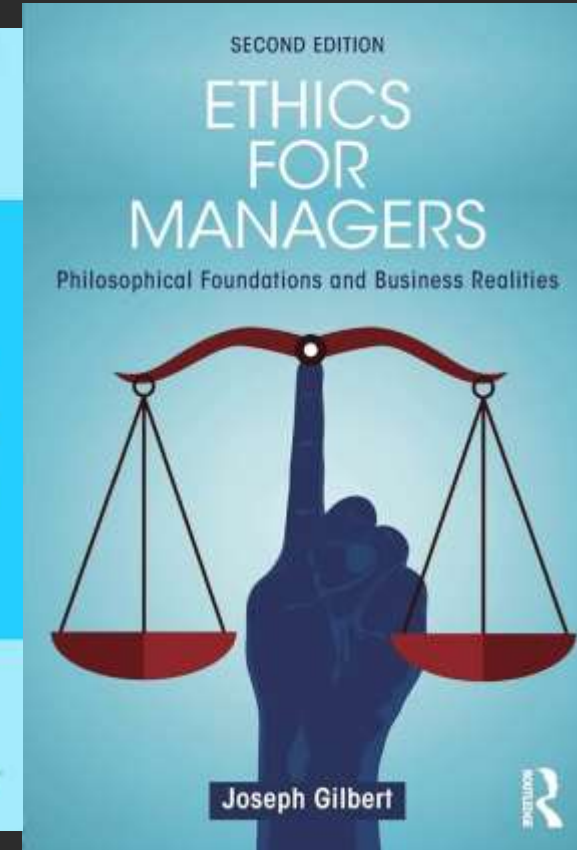


Ethics for Managers





EXAMPLES





Assessment

1. What is the classical view of management's social responsibility?

- a. To create specific environment in work place
- b. To maximize profits**
- c. To protect and improve society's welfare
- d. All of the above





Recap

Meaning
Ethics for
Managers
Assessment &
Example

SUMMARY



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THANK YOU...