

SNS College of Technology

INSTITUTION'S

Coimbatore - 35

Ethical Scandals – Unit 2 Technical Session

Ethical Scandals



Presented by Dr.S.Senthil kumar Design Thinker.



Redesigning Common Mind and Business Towards Excellence





Points to discuss

Recap

Ethics - Types of Managerial

Ethical Analysis

Ethical Dilemma

Activities of Analysis &

Dilemma





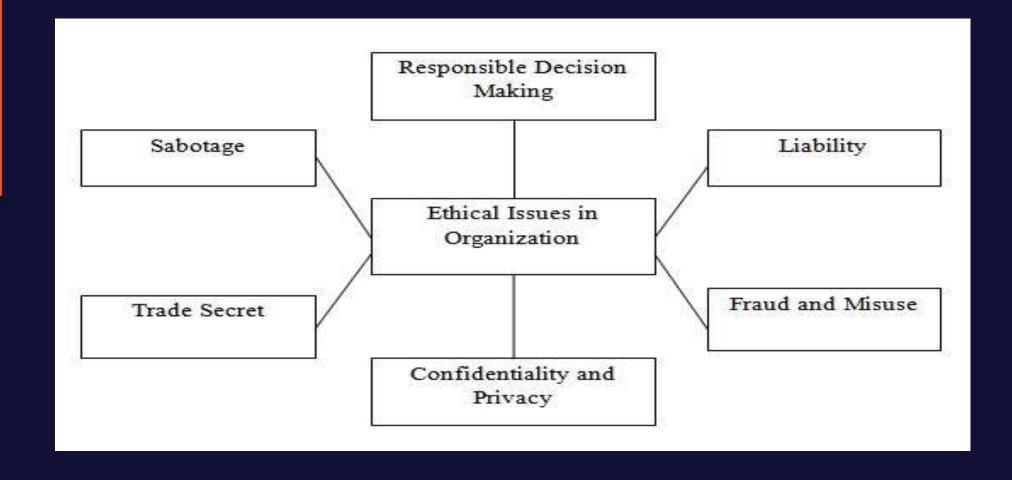






Ethical Scandals









SCANDALS

False accounting, sexual harassment, data privacy, discrimination - ethical dilemmas - today's workplace.

Many business owners and managers will deal with ethical issues at some point in their career.







ENRON SCANDAL - The Enron scandal is undoubtedly one of the most famous corporate scandals of all time. Enron Corporation was an American energy, commodities, and services company based in Houston, Texas

The situation started in early 2001, when analysts questioned the accounts presented in the company's previous annual report. These accounts used a variety of irregular procedures, which made it difficult to work out how the company was making money – despite it apparently having a foothold in energy, commodities and telecoms among other industries. The SEC began to investigate and discovered that Enron was hiding billions of dollars in liabilities through special-purpose entities (companies it controlled), which enabled it to appear profitable even though it was actually hemorrhaging cash.

The company's share price fell from \$90.56 to under a dollar as the crisis unfolded, with Enron forced to file for what was then the biggest chapter-11 bankruptcy in history.





Unethical leadership





Toxic Workplace Culture

6 signs of a toxic workplace.

- 1. unfair work practices
- 2. high employee turnover rates
- 3. prevalent gossip culture
- 4. there's no work-life balance
- 5. unmotivated co-workers
- 6. a micromanaging boss



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Business ethics deals primarily with

- A. Social responsibility.
- B. B. the pricing of products and services.
- C. C. moral obligation.
- D. D. being unfair to the competition

Answer:? C







Recap Ethical Scandals Meaning Assessment Exercise





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THANK YOU...