



SNS College of Technology

Coimbatore - 35



Ethics in Practice – Unit 2 Technical Session

Ethics in Practice



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1st Indian Institution to Implement Design Thinking Curriculum

Redesigning Common Mind and Business Towards Excellence



Points to discuss

Recap

Ethics

Ethical Scandals

Assessment questions



The application of ethical values in organizational behavior

Ethical Business Practice (EBP) is about creating a culture where people make decisions and act in ways that build sustainable businesses, care for the needs of all stakeholders and comply with their ethical and legal obligations





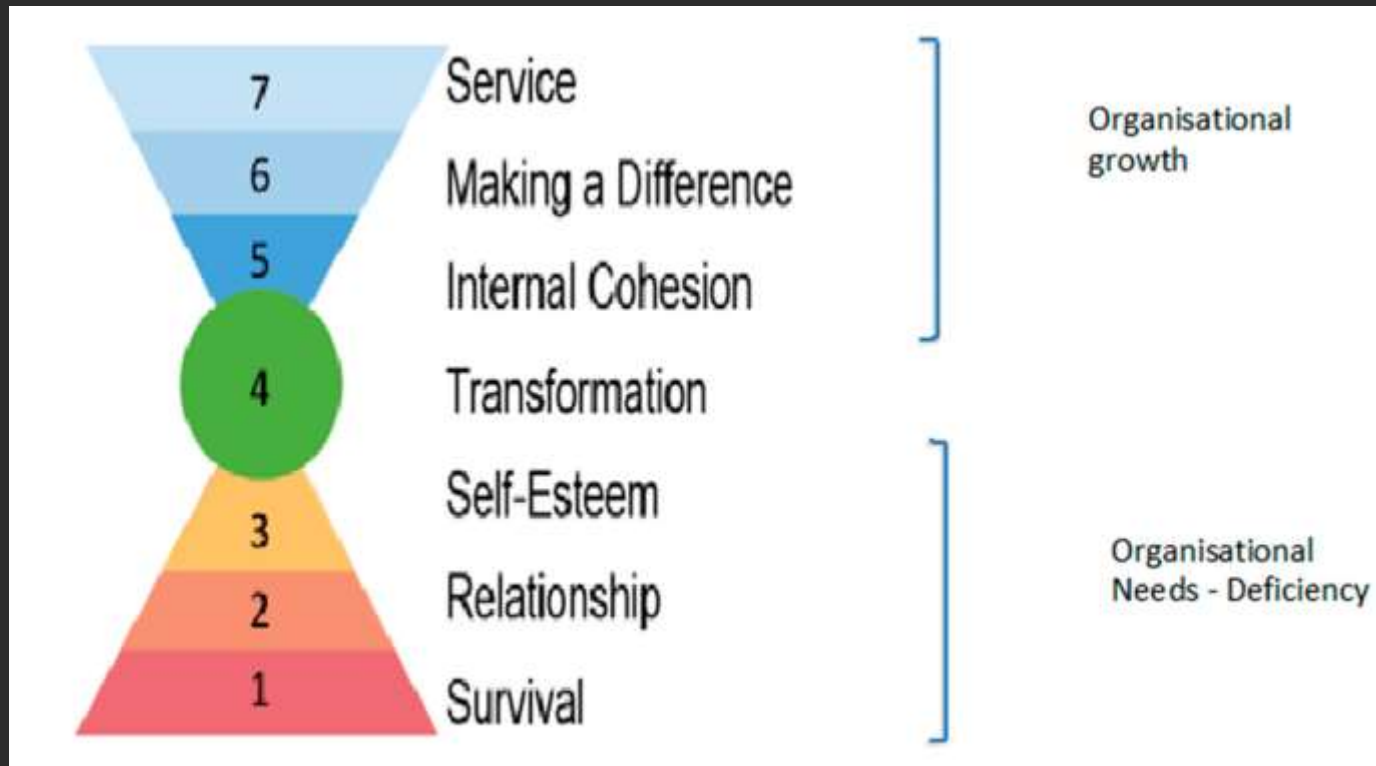
Ethical Practices



“Culture, more than rulebooks, determines how an organization behaves.”



Barrett Model





Ethics is doing the right thing even if it is more than the law requires



Survival



Relationship

Self Esteem

<u>Self-Esteem</u>	<u>Self-Acceptance</u>
Self-evaluation	Relating to the self
Comparisons needed	No comparisons needed
Contingent on circumstances	Contingent on circumstances
Fragile	Secure
Mixed effects on well-being	Positive effects on well-being

PositivePsychology.com



Assessment



Which country has more collectivist culture . .

- a) USA
- b) Japan
- c) Pakistan
- d) China
- e) Both B and C

Answer: ? B





Recap

Ethics in practice

Assessment

Activity &

Example

SUMMARY



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THANK YOU...