Reg. No:

SNS College of Technology, Coimbatore-35.
(Autonomous)
B.E/B.Tech - Internal Assessment -I
Academic Year 2022-2023 (EVEN)
B.E – COMPUTER SCIENCE AND ENGINEERING
Sixth Semester
19CSE315 - UI/UX Design

A

Time: 1$^{1/2}$ Hours   **Maximum Marks: 50**

Answer All Questions

PART-A (5 x 2 = 10 Marks)

1.	What is meant by Human-computer interaction?	CO1	Rem
2.	List the visually presented elements in a graphical system.	CO1	Rem
3.	Distinguish between UI and UX.	CO1	Ana
4.	Define Typography.	CO2	Rem
5.	Categorize the different elements of typography.	CO2	Ana

PART–B (13 X 2 = 26 Marks)

6.	(a)	Illustrate the Laws of digital interface design.	13	CO1	Und
		(or)			
	(b)	Explain the VIMM model.	13	CO1	Und
7.	(a)	Examine the Typography design.	13	CO2	Ana
		(or)			
	(b)	Analyze the Aesthetics as per laws of Design principles.	13	CO2	Ana

PART-C (14 x 1 = 14 Marks)

8.	Classify the Evolution of user interfaces.	14	CO1	Ana
	(or)		
	Discover the guidelines for proper type selection during the user design.	14	CO2	Ana

(Note: Und - Understand   Rem - Remember   Ana - Analyze App - Apply)

Prepared by   **Verified by**   **HoD**

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2.	List the visually presented elements in a graphical system.	CO1	Rem
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PART–B (13 X 2 = 26 Marks)

6.	(a)	Illustrate the Laws of digital interface design.	13	CO1	Und
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