



Reg.No:

SNS College of Technology, Coimbatore-35.
(Autonomous)

Internal Assessment - I
Academic Year 2022-2023 (Odd)

First Semester

Department of Management Studies

19BAT601– Management and Organisational Behaviour

Time: 1 ½ Hours

Maximum Marks: 50

Answer all the Questions

PART A

	CO	Blooms	Marks
1. Define Management	CO-1	Un	2
2. Why Character Play an important role for management	CO-1	An	2
3. Define MBO	CO-2	Un	2
4. Outline any 3 process in objectives of Planning	CO-2	R	2
5. Differentiate Management with Manager on your own	CO-1	Un	2

PART B

6. a. Today's Generation needs to look back the records of previous years to manage the business. Justify with examples. (or)	CO-1	Ap	13
b. Imagine you are the Manager of in an Hospital Industry. What are the MBO Prospects that you will implement for better outcome	CO-2	An	13
7. a. Illustrate with a diagram and explain about the Nature and Purpose of Planning. (or)	CO-2	U	13

A

b. Reframing the problem in Coordination function and bring out the most important part in Management. Justify with an example. CO-1 Ap 13

8 a. **Case Study:** CO-1 An 14

The general manager has hired the services of a personnel administrator but has purposely not defined the newcomer's role in the organisation. You, a line supervisor, have become involved in several arguments with this personnel administrator when he attempted to relieve you and other supervisors of the authority for transferring and promoting employees, changing pay rates, and other matters on which he should only be advising line management. You feel that he does not have the proper perspective for his job and that he is trying to take over more and more power in order to create a good job for himself.

You have mentioned this usurping of authority to your boss, the general manager, and have asked him to define the personnel job. The boss has answered that he is allowing the personnel administrator to find his own niche in the organization. You feel that the morale of the people in your department will suffer unless the personnel administrator's position is made clear.

1. Discuss the above situation from a line point of view.
2. Discuss the situation from a personnel administrator's point of view.

(or)

b. Illustrate about the five models of decision making with advantages and disadvantages. CO-1 Ap 14

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