



Obstacles of Planning

- Unreliability of forecasts
- Recurrence of same type of problems
- Expensive
- Loss of initiative

Potential obstacles to planning

Environmental change

Manager hostility

Pressure of day-to-day work

Low levels of manager skill and knowledge

Domination by specialists



SNS COLLEGE OF TECHNOLOGY

(An Autonomous Institution)

Principles of Management

Unit -2/ Obstacles in planning



Potential obstacles to Planning

Obstacles that threaten the ability of organizations to develop effective plans.

Rapidly Changing Environment

- Changes in the environment have great impact on business.
- Requires plans to be altered frequently.

View of planning as unnecessary

- Managers feel that they do not need to plan.
- Move into a business not because of any set plan, but because of a business opportunity.

Not enough management time.

- Managers feel they do not have enough time to engage in planning.
- This can lead to the downfall of the organization.

5-9