



SNS College of Technology

Department of Food Technology



APEDA



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APEDA

- The Agricultural and Processed Food Products Export Development Authority (APEDA) was established by the Government of India under the Agricultural and Processed Food Products Export Development Authority Act passed by the Parliament in December, 1985.
- In accordance with the Agricultural and Processed Food Products Export Development Authority Act, 1985, (2 of 1986) the following functions have been assigned to the Authority.
 1. Fixing of standards and specifications for the scheduled products for the purpose of exports;
 2. Carrying out inspection of meat and meat products in slaughter houses, processing plants, storage premises, conveyances or other places where such products are kept or handled for the purpose of ensuring the quality of such products;



3. Improving of packaging of the Scheduled products;
4. Improving of marketing of the Scheduled products outside India;
5. Promotion of export oriented production and development of the products;
6. Collection of statistics from the owners of factories or establishments engaged in the production, processing, packaging, marketing or export of the scheduled products
7. Training in various aspects of the industries connected with the scheduled products;
8. Such other matters as may be prescribed.

Strategic	Policy Measures
	Infrastructure and Logistics Support
	Holistic Approach to boost exports
	Greater involvement of State Governments in Agri Exports

Operational	Focus on Clusters
	Promoting Value added exports
	Marketing and promotion of "Brand India"
	Attract private investments into production and processing
	Establishment of Strong Quality Regimen
	Research & Development
	Miscellaneous

APEDA - Mandate

- Infrastructure for collection centers ,Transportation and Storage and centre for perishable cargo at Airports.
- Promotion of Export Oriented Production
- Market Development and Promotion
- Market Intelligence – Undertaking Surveys & Feasibility Studies
- Fixing of Quality Standards and Specifications for the Scheduled Products.
- Inspection & Certification of Processing Plants, Storage & Transportation Points for Meat Products
- Improving Packaging of Products.
- Training in Various Aspects of the Scheduled Products Industries
- Support for R&D and Quality Assurance

APEDA's Network

- **Head Office : New Delhi**

- Regional Offices (5) :

- Mumbai Hyderabad

- Bangalore Guwahati

- Kolkata

Virtual Offices (13)

Bihar

Nagaland

Chhatisgarh

Orissa

Gujarat

Punjab

Jammu & Kashmir

Tamil Nadu

Kerala

Tripura

Madhya Pradesh

Uttar Pradesh

Manipur

NATIONAL PROGRAMME FOR ORGANIC PRODUCTION (NPOP)

- Organic products are grown under a system of agriculture without the use of chemical fertilizers and pesticides with an environmentally and socially responsible approach. This is a method of farming that works at grass root level preserving the reproductive and regenerative capacity of the soil, good plant nutrition, and sound soil management, produces nutritious food rich in vitality which has resistance to diseases.
- As per the available statistics, India's rank 8th in terms of World's Organic Agricultural land and 1st in terms of total number of producers as per 2020 data



- The APEDA, Ministry of Commerce & Industries, Government of India is implementing the National Programme for Organic Production (NPOP).
- The programme involves the accreditation of Certification Bodies, standards for organic production, promotion of organic farming and marketing etc.
- The NPOP standards for production and accreditation system have been recognized by European Commission and Switzerland for unprocessed plant products as equivalent to their country standards.
- With these recognitions, Indian organic products duly certified by the accredited certification bodies of India are accepted by the importing countries.
- APEDA is also in the process of negotiation with South Korea, Taiwan, Canada, Japan etc.



Promotion of R&D activities for new product Development for the upcoming markets:

- Fortification of food products is important in view of malnourishment in children and ailments due to deficiency of key vitamins/minerals in the diet.
- Also, there is increased interest in development of fortified food items for health benefits (gluten free, super grains, starch free etc).
- The demand for new super food including a lot of coarse cereals has been growing in the western countries. Given the small but robust production of coarse cereals in tribal pockets and rain scarce regions of India, there is a significant potential for augmenting exports from India.
- FSSAI would be urged to notify standards with regard to fortified products for domestic market which would result in higher exports.



FOR BRINGING BETTER VALUE TO THE
STAKEHOLDERS

Attract private investments in export oriented activities and infrastructure.

Post-Harvest Infrastructure supports smooth logistical movement of agri produce. This will have a direct co-relationship in increasing export volumes, assuring quality & ensuring better price realization per unit. Some of the benefits are as follows:

- **Better quality compliance:** Post Harvest processing of agri-produce, such as waxing of fruits, irradiation treatment of meat, sorting of bad/damaged fruits/produce, will increase shelf life of the produce and will be helpful in maintaining quality of the produce for distant markets.
- **Facilitates smooth logistic handling:** Will assure better handling of produce, result in decreasing wastage, increase marketable surplus quantity. This will also generate better price realization (both value & volume advantages), will increase volume handling capabilities, thereby offering opportunities for expanding the Sourcing/Catchment area. Warehouse facilities in the importing countries where India is a major exporter of agricultural products would help increase the current exports to that country.
- **Expansion to distant markets:** Smoother logistics, better quality & volume handling capabilities will offer opportunities to expand to distant markets, improve the shelf life/keeping quality of the produce and offer higher opportunity to cover farther export destinations.

Research and Development

- Stakeholders have often recommended the need to identify and utilize resources for export-oriented product development and quality testing of identified commodities.
- There is also a need for importing improved germplasm in some varieties of agricultural products. Suggestions on interventions required in R & D sector would be sought from stakeholders to ascertain the financial implications.
- Agricultural research and development (R&D) led by private industry along with higher infrastructure spend by the government will be the key to boosting agricultural exports. Decades ago, Indian agricultural R&D witnessed breakthroughs with the green and white revolution.

APEDA Initiatives - Market Promotion

- **Facilitated participation of North East entrepreneurs at some of the international fairs such as BioFach, International Horti Fair, Flowers Trade Show, Wofex event, Phillipines**
- **Facilitation for export of organic Joha Rice from Assam to Switzerland**
- **Facilitation for export of fresh ginger to Germany from Assam**
- **Organised seminar and training programmes for spreading awareness about the market requirement**
 - Quality Management Programme on ISO & HACCAP certification
 - Post harvest training on Oranges at Tamenlong
 - Training on Organic Farming at Mao
 - Training on packaging for export of oranges
 - Post harvest management programme on Apple and Kiwi conducted in Association with Department of Horticulture, Arunachal Pradesh

APEDA Website

Agricultural and Processed Food Products Export Development Authority (India)



*Better income to farmers
through unit value realisation*

» [Online Transport Assistance](#)
» [List of Trade Fairs and Participation for 2008-09](#)

Corporate Info

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Announcements

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[Price Advisory on Brown Basmati Exports to EU Abolished](#) **NEW**

[National Award for APEDA ...](#)

[Invitation for taking space for participation in Indo Roma Trade center in Bucharest
Romania](#)

[Advisory: - No Ban on Basmati Rice Export](#)

[Lifting temporary restrictions imposed on Sesame seeds and Groundnuts export from
India to Russia](#)

[GrapeNet traceability system implemented by APEDA](#)

[Guidelines and Residue Monitoring Plan \(RMP\) for the Export of Mangoes to Japan](#) **NEW**

[Guidelines for exports of mangoes to USA](#)

[Revised Terminal, Storage and Processing \(TSP\) charges.](#)

[Click here to check your de-registration status.](#)

[Advisory on Basmati rice exports from India](#)

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Right to Information Act, 2005



Quality Manag
Activitie



National Prog
for Organic Pro
(NPOP)



GrapeNet
Traceability S

INDIAN *Agri* TRADE JUNCT

Gateway for Indian Agri Industry

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[Internal application for APEDA us](#)

[सामान्य सूचना हिन्दी](#)

What's New :

A Practical Manual for Producers and E
from Asia
REGULATIONS, STANDARDS AND
CERTIFICATION FOR AGRICULTURAL
EXPORTS <<Click>>

Exporter should furnish a self- attested copy of the registration of the company with the relevant certification

- Floriculture and Fruits & Vegetable Seeds: Department of Horticulture /DIC/SIA/FSSAI
- Herbal & Medicinal Plants Department of Horticulture /DIC/SIA/FSSAI, certificate issued by any Govt. institution of Ayurveda.
- Fresh Fruits & Vegetables Department of Horticulture /DIC/SIA/FSSAI
- Groundnut/Pulses FSSAI/ Certificate issued by MSME / NOC issued by Pollution Control Board. Processed Fruits & Vegetables/Other
- Processed Fruits & Vegetables/ Processed Food Products/Dried and Preserved Vegetables/Cereals preparations/ Misc. Preparations/Non-Alcoholic Beverages/Cocoa Products: FSSAI/ Certificate issued by MSME (Udyam Registration certificate) / NOC issued by Pollution Control Board.
- Dairy/Poultry/Honey/Meat FSSAI/MSME / NOC issued by Pollution Control Board.
- Cereals and Cereal Products: FSSAI/MSME / NOC issued by Pollution Control Board.
- Alcoholic Beverages FSSAI/ Department of Excise Commissioner/ NOC issued by pollution control Board.
- Cashew Kernels/ Cashewnut Shell Liquid/ Karanol Products FSSAI/MSME

Conclusion

- The Policy aims at addressing a whole range of issues which could potentially propel India into the top bracket of agricultural exports.
- It has often been recognized that integration in the global value chain is one of the most certain methods of adopting the best agricultural practices along with attaining productivity gains and cost competitiveness.
- The objective of doubling the farmer's income will invariably require high levels of income as well as improving in the food value chain

Reference

- [https://apeda.gov.in/apedawebsite/about_apeda/Agriculture_Export_Policy_27.01_2021.htm#Infrastructure and logistics support](https://apeda.gov.in/apedawebsite/about_apeda/Agriculture_Export_Policy_27.01_2021.htm#Infrastructure_and_logistics_support)
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