



## **UNIT-V**

### **APEDA:**

#### **APEDA-Agricultural and Processed Food Products Export Development Authority**

The Agricultural and Processed Food Products Export Development Authority (APEDA) was established by the Government of India under the Agricultural and Processed Food Products Export Development Authority Act passed by the Parliament in December, 1985

APEDA has been entrusted with the responsibility of export promotion and development of following scheduled products :

1. Fruits, Vegetables and their Products
2. Meat and Meat Products
3. Poultry and Poultry Products
4. Dairy Products
5. Confectionery, Biscuits and Bakery Products
6. Honey, Jaggery and Sugar Products
7. Cocoa and its products, chocolates of all kinds
8. Alcoholic and Non-Alcoholic Beverages
9. Cereal and Cereal Products
10. Groundnuts, Peanuts and Walnuts
11. Pickles, Papads and Chutneys
12. Guar Gum
13. Floriculture and Floriculture Products
14. Herbal and Medicinal Plants
15. De-oiled rice bran
16. Green pepper in brine
17. Cashew Nuts and Its Products

APEDA also functions as the Secretariat to the National Accreditation Board (NAB) for the implementation of accreditation of the Certification Bodies under National Programme for Organic Production (NPOP) for Organic exports.

APEDA has been actively engaged in the development of markets besides upgradation of infrastructure and quality to promote the export of agri-products. In its endeavour to promote agro exports, APEDA under its Plan Scheme titled 'Agriculture Export Promotion Scheme of APEDA' provides financial assistance to the registered exporters under sub-components of the scheme – Market Development, Infrastructure Development and Quality Development.

## **HORTICULTURE PRODUCTS:**

Horticulture, from Latin *hortus* meaning garden and *colere* meaning to cultivate, focuses on the use of small plots, in contrast to agronomy which involves intensive crop farming and large-scale field crop production of grains and forages or forestry involving forest trees and products derived from them. It deals with garden crops such as ornamental plants grown for their appearance, fruits and vegetable and spices grown for their food value, and medicinal plants.

**Horticultural products** are highly perishable due to their nature that fresh fruit and vegetables continue metabolic processes after harvesting, which lead to their ripening or senescence and eventually unmarketable state

## **Export of horticulture products:**

Despite low economic growth due to pandemic, the global demand for horticulture products may remain unchanged post-Horticulture products – fruits and vegetables – are most essential products and included in our everyday diets. Farmers will continue to grow horticulture products for their livelihood and income. Apart from other products, India has remained the highest exporter of spices in the world. The largest share of total spice exports from India goes to Saudi Arabia, followed by USA, Malaysia, Thailand, Sri Lanka and United Kingdom.

The export of guavas has seen a record surge of 260%. Similarly, a growth of 200% in the export of curd and paneer from 2013 to April-January, 2021-22 was registered. Fresh Grapes are the largest exported items among all fresh food categories. During 2020-21, the export value

of Fresh Grapes was USD 314 Million. Export of other Fresh Fruits stood at USD 302 Million, Fresh Mangoes at USD 36 million and Others (Betel Leaves & Nuts) at USD 19 million. Fresh grapes and other fresh fruits accounted for 92 percent of India's total fresh fruit exports from 2020 to 21.

India's major exporting destinations of fresh fruits during 2020-21 were Bangladesh (USD126.6 Million), Netherland (USD 117.56 Million), UAE (USD 100.68 Million), UK (USD44.37 Million), Nepal (USD33.15 Million), Iran (USD32.54 Million), Russia (USD32.32 Million), Saudi Arabia (USD24.79 Million), Oman (USD22.31 Million) and Qatar (USD16.58 Million). During 2020-21, India exported fruits and vegetables worth Rs. 9,940.95 crores/ 1,342.14 USD Millions, which comprised of fruits worth Rs. 4,971.22 crores/ 674.53 USD Millions and vegetables worth Rs. 4,969.73 crores/ 667.61 USD

Assistant professor,  
Alagammai.S.