

SNS COLLEGE OF TECHNOLOGY

(An Autonomous Institution)
Coimbatore – 641 035



16ME410 - SUPPLY CHAIN MANAGEMENT

| Managing Uncertainty and Risk in supply chain 63 |
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| 1. Crobal optimization is made even more difficult because supply chains need to be designed for |
| to a marginerate |
| 2. Uncertainty causes risks to the organization |
| 2. Uncertainty |
| 3. Factors affecting uncertainty & risk are, |
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| |
| * Forecasting will not |
| * Demand is not the only source of uncertainty |
| * Demand is not the only source of * Demand is not the only source of * Lear manufacturing, outsourcing and of shoring focuses on the reduction of risks in supply chain |
| focuses on the |
| chair |
| KEY ISSUES IN SUPPLY CHAIN MANAGEMENT |
| There are 3 key serves in SCM as follows, |
| 1. Strategic Level: peals with decisions that have |
| a long-lasting effect on the firm. |
| This level includes product design, Supplier |
| Selection, Strategic partnering and Material flow |
| This level suchides product outsign, supplied Schection, Strategic partnering and Material flow through the logistics network |
| To Hical Level: This deals with decisions taken once |
| In a year. This level includes purchasing and production decisions, inventory policies and transportation |
| to aduction decisions, inventory policies and transportation |
| strategies |
| |
| 3. Operational Level: This deals with day to day |
| decisions such as scheduling, Lead time quotations, routing and truck loading |
| houting |