



SNS College of Technology

Coimbatore - 35

**19BAT601 – Management and Organisational
Behaviour**

**Unit I: – INTRODUCTION TO MANAGEMENT
PRINCIPLES**

Department of Management
Studies

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Design Thinker





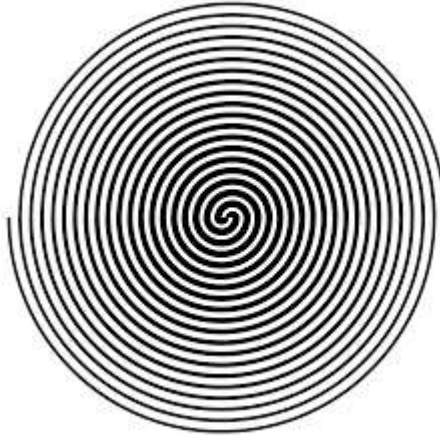
RECAP :

- MBO

*Let's
Recap*



Guess Your Topic....





Management And Society



- 1. Need to achieve desired goals
- 2. Need to have better administration and specialized task or job
- 3. Need for responsibilities to have better lives
- 4. Need to have a leadership in the society
- 5. Needs in several aspects such as security, defense, politics and socio-economic well-being
- 6. Need for control in the society



Environments

External Environment

- Competitors
- Information and Communication Technology - ICT
- Social Networks
- Suppliers
- Distributors
- Government Policies
- Sustainability Issues

Internal Environment

- Employees
- Resources
- Designers
- Planners
- QA/QC
- Internal Suppliers
- Others

Knowledge Management



Steps in Management by Objectives



1. Define organization goals
2. Define employee objectives
3. Continuous monitoring performance and progress
4. Performance evaluation
5. Providing feedback
6. Performance appraisal





Cont....



1. Define organization goals

2. Define employee objectives





Time for Assessment



MBO is an approach adopted by managers to control their

- A. Top management**
- B. Middle level management**
- C. Supervisory level management**
- D. Employees**

Answer : D



Cont....



- **Continuous monitoring performance and progress**
- **Performance Evaluation**





Lower Level Managers :

Providing feedback





Middle Level Designation :

1. **Regular review of an employee's job performance**
2. **overall contribution to a company**





References:

<https://corporatefinanceinstitute.com/resources/knowledge/strategy/management-by-objectives-mbo/>



**Thank
You**

