



SNS College of Technology

Coimbatore - 35



**19BAT601 – Management and Organisational
Behaviour**

**Unit I: – INTRODUCTION TO MANAGEMENT
PRINCIPLES**

Department of Management
Studies

DR.S.SENTHIL KUMAR
Design Thinker





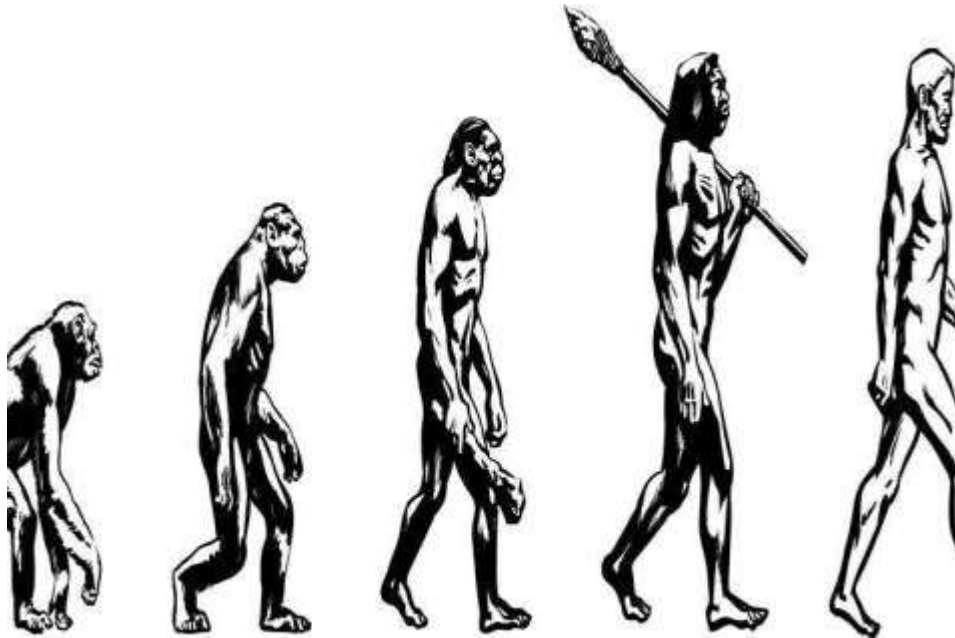
Recap

- **Concept of Management**
Nature of Management
Importance of Management





Guess Your Topic....





Evolution

Management during pre scientific period



Industrial Revolution causes revolutionary change in the production process. Hands are replaced by machineries. Maintenance of growing amount of machines became necessary and it created complexity in management. During 1841-1899, for resolving such kind of problems, many experts contributed in the field of management. Some of them are:



Daniel Craig McCallum credited for having developed the first modern organizational chart.





Cont....

History

- Pre-scientific Period, Pre-1880
- Scientific-Management Period, 1880-1927
- Human-Relations Period, 1927-1950
- Synthesis Period, 1950-Present

Pre scientific management era

Robert Owen (1771-1858) : Proposed legislative reforms to improve working conditions of labor.

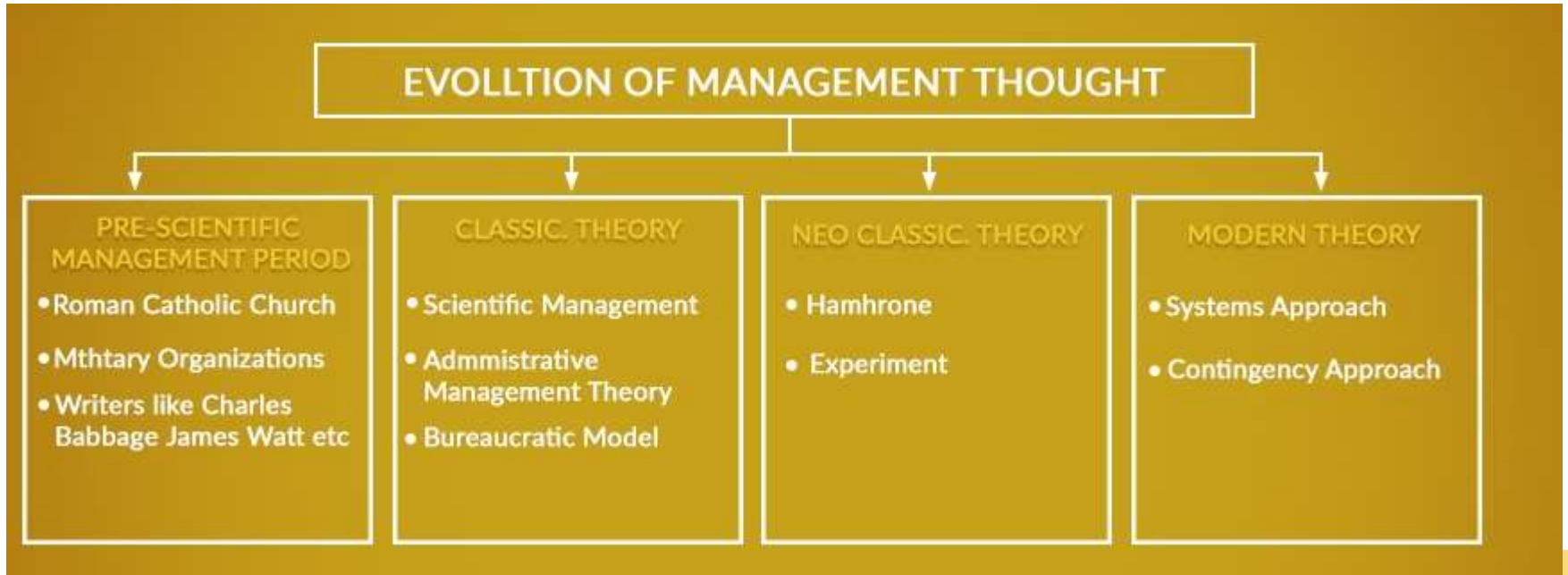
Charles Babbage (1792-1871) : perceived that the methods of science and mathematics could be applied to operations of factories.

Andrew Ure (1778-1857) and Charles Duplin (1784-1873) : Advocated the study of management.

Henry Robinson (1844-1924) : Emphasized the need to consider management as separated field of study and the importance of business skills for running a business.



Management Thought





Management Theories

General Management Theories

technofunc



F Taylor

Theory of Scientific Management

- Time and motion study
- Differential Piece Rate Plan



Henri Fayol

Administrative Theory

- 14 principles
 - Planning,
 - Organizing,
 - Commanding,
 - Coordinating,
 - Controlling



Max Weber

Bureaucratic Theory

- Division of Labor
- Formal Structure
- Management by Rules



Elton Mayo

Behavioral Theory of Management

- Psychological stimulus
- Better work environment



Time for Assessment



Match with
all theories

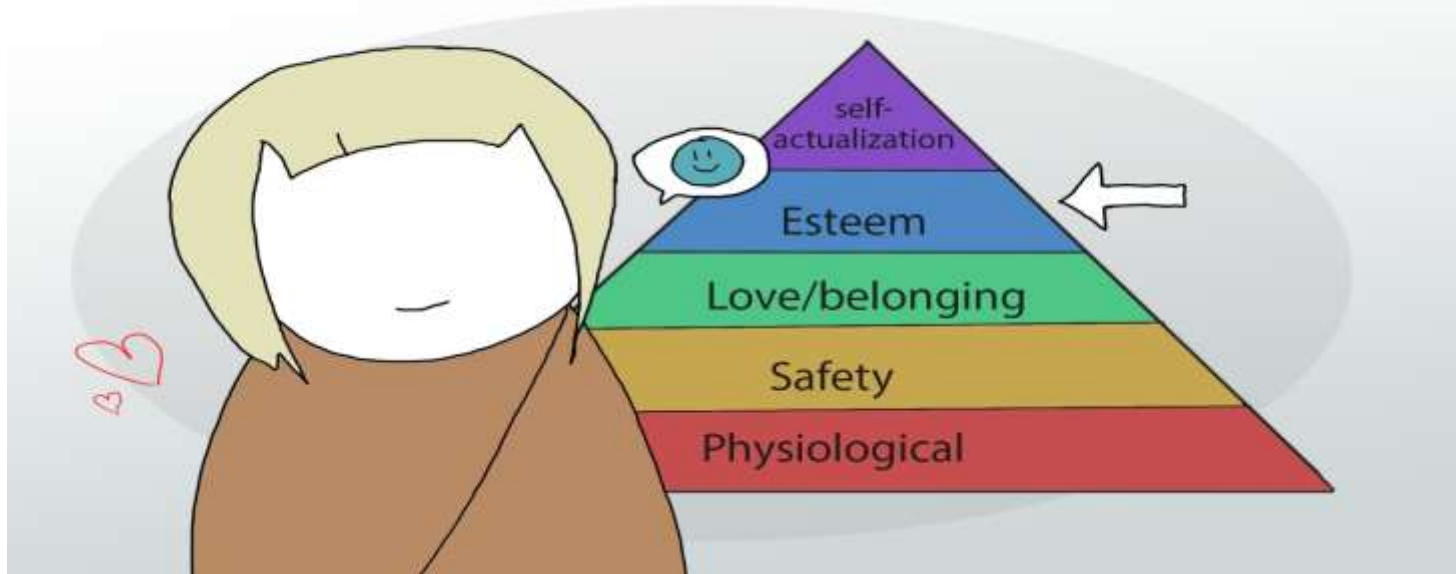
Answer : ???





Human Relation Management

TIMELINE OF THE HUMAN RELATIONS MOVEMENT





Cont....

Evolution of Management Theory





References:



https://www.google.co.in/search?q=importance+of+management&source=lmns&bih=625&biw=1349&hl=en&sa=X&ved=2ahUKEwi87Yz_4rvtAhWSFnIKHS2KBokQ_AUoAHoECAEQAA

<https://www.youtube.com/watch?v=BZPOvbAcl1w>



**Thank
You**

