



SNS COLLEGE OF TECHNOLOGY



DRPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

TOPIC : Automotive industry

What is automotive

- The automotive industry comprises a wide range of companies and organizations involved in the design, development, manufacturing, marketing, and selling of motor vehicles
- It is one of the world's largest industries by revenue



- Automotive provide vehicle for quick transport of good services and passengers.
- Trucks, buses, cars, motor cycles, scooters, multi utility vehicles, etc are manufactured in India.
- The industry has experienced a quantum jump in less than 15 years.
- The Automotive industry in India is one of the largest in the world and one of the fastest growing globally



CURRENT SCENARIO

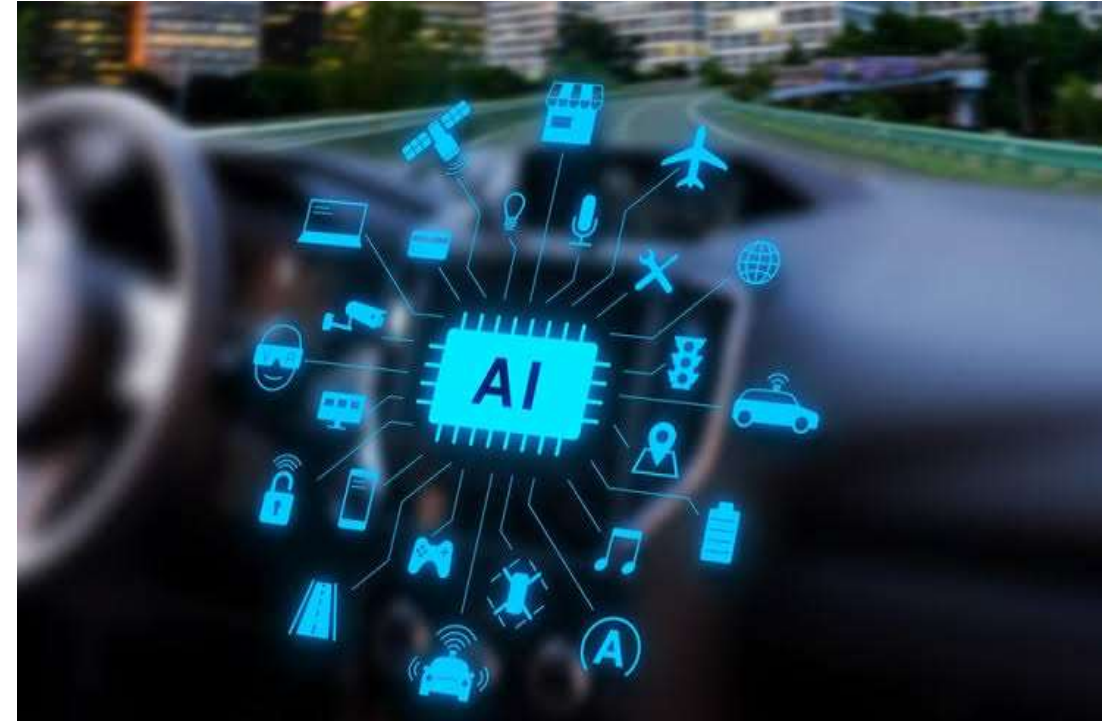
- India manufactures over 11 million 2 and 4-wheeled vehicles and exports about 1.5 million every year.
- It is the world's second largest manufacturer of motorcycles.
- India's passenger car and commercial vehicle manufacturing industry is the seventh largest in the world.



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Beyond





Automotive industries



- FordFord
- ChevroletCHEVROLETO
- Honda Motors
- BMW etc....