

# SEO answer books

- Although there are numerous blogs and websites dedicated to SEO, sometimes the best way to learn in depth is by finding expertly-written SEO books that can explain the intricacies of SEO strategy and tactics.
- These are interesting times for books. Books now come in hardcover, paperback, Kindle, Kindle Unlimited (free with subscription), PDF, and audio formats. After experiencing consistent growth, ebook sales were actually down about 20% 3 years ago, while analog books were up 7%.
- Analog books are back, especially with young children. Sales of e-readers declined steeply by more than 40% between as more people use smartphones to read ebooks, according to consumer research group Euromonitor International.

# Best SEO Books

- By Peter Kent 5.0 stars on Amazon \$15.99, 2016 If you are serious about learning a subject, then you should probably have a text book in your line up.
- Text books cover a subject with breadth and provide an index and a reference.
- The downside of text books is that they are a little bit difficult to read cover to cover.
- Text books tend to take a tactical approach to the topic instead of an abstract or strategic one.
- SEO for Dummies is a solid SEO book that provides detailed and code-level recommendations for nearly all of the topics relevant in SEO. Kent goes from the industry to the site to the page to the code.
- Kent has a coders perspective on most of the topics, which is helpful when SEOs need to generate understanding and support with their organizations.