UNIT I INTRODUCTION TO PRODUCT LIFE CYCLE MANAGEMENT 16 MARK

- 1. Illustrate the background and components of PLM
- 2. Discuss the need and Significance of PLM with suitable examples
- **3.** Compare the life cycle problems and product development problems with suitable examples
- 4. Discuss the Emergence of PLM with examples
- 5. Illustrate the Elements of PLM with neat sketch