



# SNS COLLEGE OF TECHNOLOGY

Coimbatore-37.

An Autonomous Institution



**COURSE NAME : 19CSE301-INTRODUCTION TO DATA SCIENCE**

**III YEAR/ V SEMESTER**

**UNIT – I DATA SCIENCE LIFE CYCLE**

**Topic: Applying data science**

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# Introduction

- An Applied Data Scientist, simply put, is someone who **studies the data** (i.e. data science) with the aim of providing **actionable solutions** to business problems by applying theoretical conceptual frameworks and algorithms on the underlying data.
- The data science sector applied in health care, Education, finance, banking, manufacturing and social media.



# List of Area

- Business analytics
- Business logistics, including supply chain optimization
- Finance
- Health, wellness, & biomedicine
- Bioinformatics
- Natural sciences
- Information economy / Social media and social network analysis
- Smart cities
- Education and electronic teaching
- Energy, sustainability and climate



# References



- Tom M. Mitchell, “Machine Learning”, McGraw-Hill Education (India) Private Limited, 2013.



Thank  
You