



# **SNS COLLEGE OF TECHNOLOGY**

**Coimbatore-35**

**An Autonomous Institution**

**Accredited by NBA – AICTE and Accredited by NAAC – UGC with ‘A+’ Grade**

**Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai**

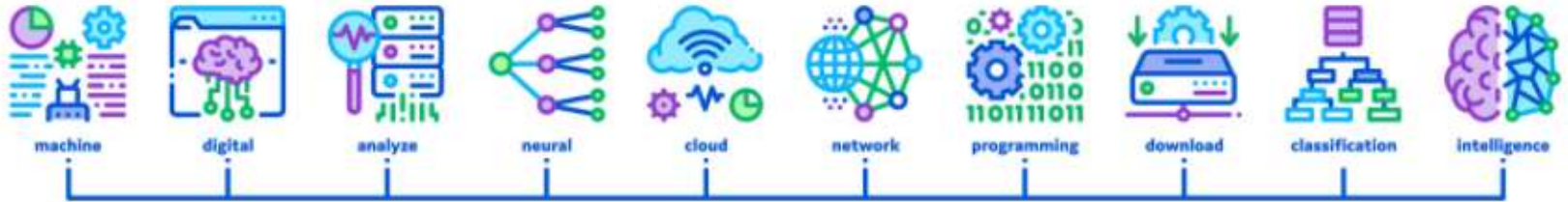
## **DEPARTMENT OF MCA**

**19CAT703 – MACHINE LEARNING**

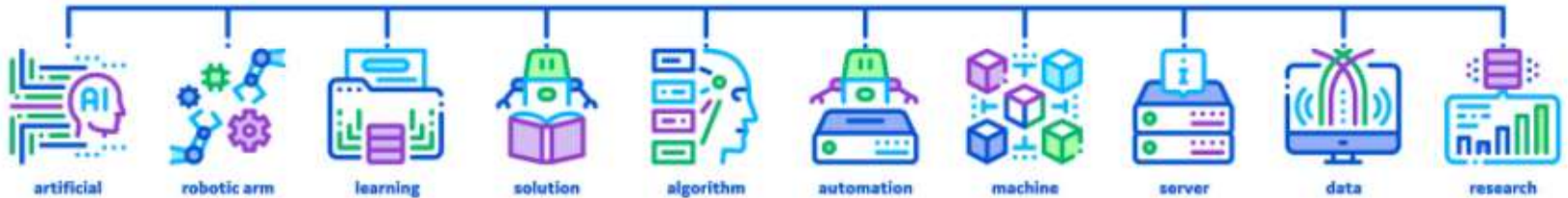
**II YEAR III SEM**

**UNIT I – FOUNDATIONS OF LEARNING**

**TOPIC 1 – Components of Learning**



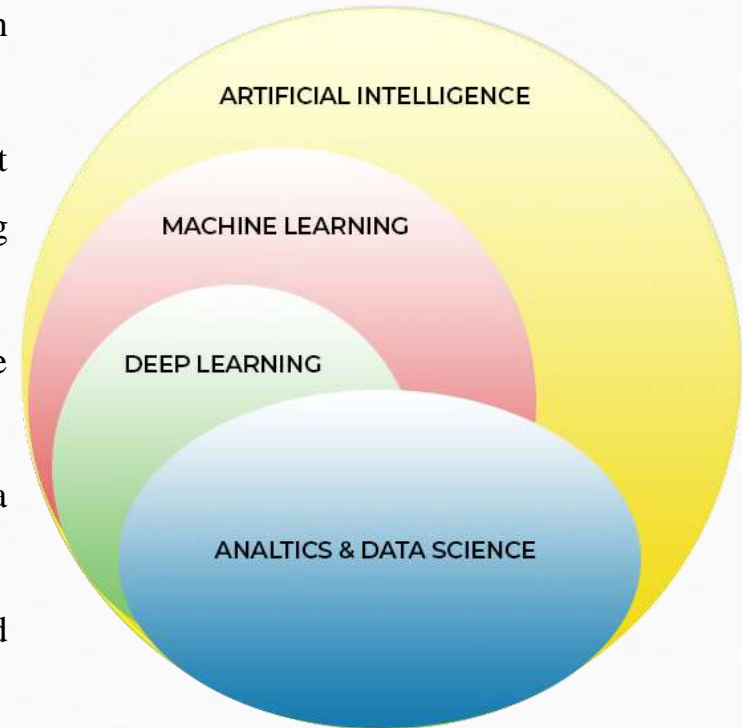
# LEARNING





**AI** is a bigger concept to create intelligent machines that can simulate human thinking capability and behavior.

1. **Machine learning** is an application or subset of AI that allows machines to learn from data without being programmed explicitly.
2. **Deep Learning** algorithms capable of copying the actions of the human brain thanks to neural networks
3. **Data science** tackles big data and includes data cleansing, preparation, and analysis.
4. **Data scientist** gathers data from multiple sources and applies machine learning





“Learning is any process by which a system improves performance from experience.”

- Herbert Simon



Why do we need to care about machine learning?

**A breakthrough in machine learning would be worth ten Microsoft.**

— Bill Gates, Former Chairman, Microsoft

Definition by Tom Mitchell (1998):

Machine Learning is the study of algorithms that

- improve their performance  $P$
- at some task  $T$
- with experience  $E$ .

A well-defined learning task is given by  $\langle P, T, E \rangle$ .



Machine Learning is getting computers to program themselves. If programming is automation, then machine learning is automating the process of automation.

## Traditional Programming



## Machine Learning



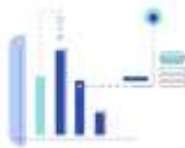
Machine learning is like farming or gardening.

1. Seeds is the algorithms
2. Nutrients is the data
3. The gardener is you and
4. Plants is the programs



# Machine Learning VS Deep Learning

MACHINE LEARNING



Structured Data



Feature Extraction

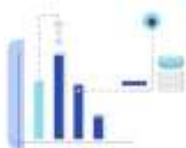


Algorithm



Output

DEEP LEARNING



Unstructured Data



Algorithm: **Neural Network**



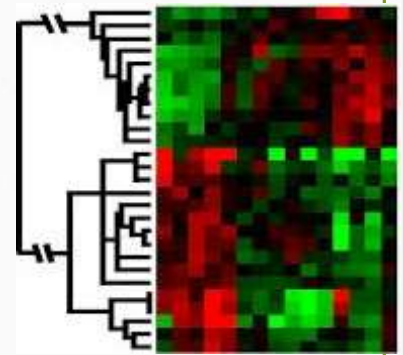
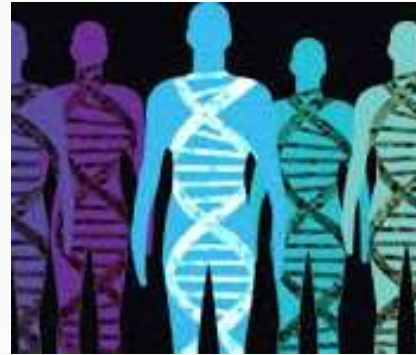
Output



# Why do we use Machine Learning?

ML is used when:

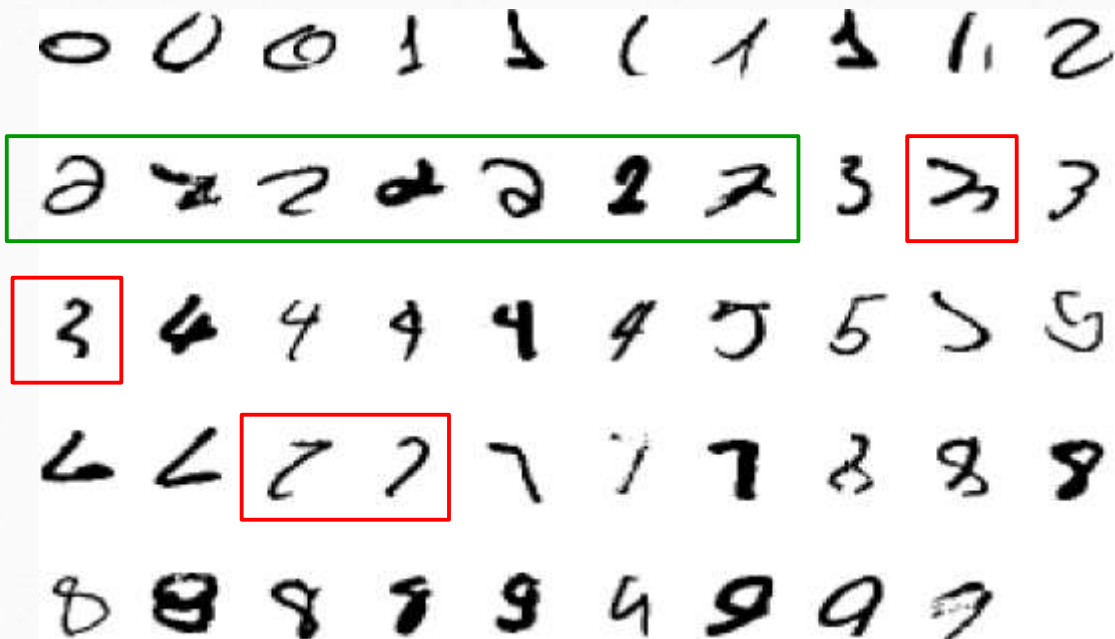
- Human expertise does not exist (navigating on Mars)
- Humans can't explain their expertise (speech recognition)
- Models must be customized (personalized medicine)
- Models are based on huge amounts of data (genomics)







A classic example of a task that requires machine learning: It is very hard to say what makes a 2



# Applications of Machine Learning



Social networks



E-commerce



Web search



Information

Extraction

Source: DARPA



Computational biology



Space exploration



Robotics



• Debugging software



Finance



Tens of thousands of machine learning algorithms and hundreds of new algorithms

1. **Representation:** how to represent knowledge.
  1. Examples decision trees, sets of rules, instances, graphical models, neural networks, support vector machines, model ensembles and others.
2. **Evaluation:** the way to evaluate candidate programs (hypotheses).
  1. Examples accuracy, prediction and recall, squared error, likelihood.
3. **Optimization:** the way candidate programs are generated known as the search process.
  1. Example combinatorial optimization, convex optimization, constrained optimization.

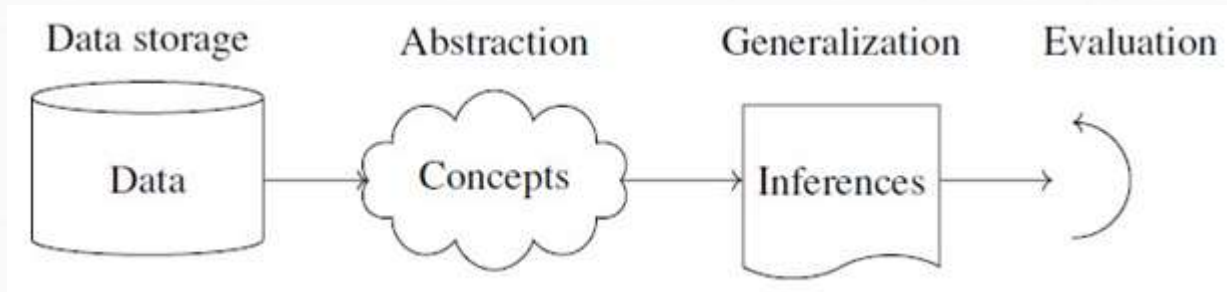


## 1.Start Loop

1. Understand the domain, prior knowledge and goals.
2. Data integration, selection, cleaning and pre-processing.
3. Learning models.
4. Interpreting results.
5. Consolidating and deploying discovered knowledge.

## 2.End Loop

### Components of Machine Learning



# Assessment

➤ If machine learning model output involves target variable then that model is called as

1. Descriptive model
2. **predictive model**
3. all of the above

➤ Real-Time decisions, Game AI, Learning Tasks, Skill Acquisition, and Robot Navigation are applications of which of the following

1. Supervised
2. Unsupervised
3. **Reinforcement**

➤ Identify the type of learning in which labeled training

1. **Supervised**
2. Unsupervised
3. Reinforcement

# Reference

- ▶ Y. S. Abu-Mostafa, M. Magdon-Ismail, and H.-T. Lin, —Learning from Data, AML Book Publishers, 2012.
- ▶ P. Flach, —Machine Learning: The art and science of algorithms that make sense of data, Cambridge University Press, 2012.
- ▶ [W3school.com](http://W3school.com)

