



SNS COLLEGE OF NURSING
Saravanampatti (po), coimbatore.

DEPARTMENT OF NURSING
COURSE NAME : BSC (NURSING) II YEAR
SUBJECT : CET
UNIT VII: EDUCATIONAL MEDIA
TOPIC : EXHIBIT



EXHIBIT



- It is an arrangement of communication media designed to inform the observer about a subject.
- Educational exhibit offers in an interesting and unique manner of combining multiple media.
- Exhibit can arrange in a big gatherings.





DEFINITION



- It is a planned display of models, charts, specimen, posters, etc. to present the public view for instruction and to put in a competition, advertising or entertainment.



TYPES



There are 3 types of exhibits are :

- Educational
- Consumer
- Trade





EDUCATIONAL



- These are conducted in educational institutions to educate the learners.
- Generally these are organized by the students.





CONSUMER



- These are horizontal markets.
- They usually involve a large range of products from a number of different industries on display to the general public.





TRADE



- These are generally designed to meet the needs of one particular type of business or product or country.
- Only people involved in the field are invited to attend.





PURPOSE



- ❖ To inculcate in the minds of the students the educational needs to have an enquiry approach rather than a mere store house of information
- ❖ To achieve specialized knowledge among students and aim to consider learning as an adventure through exhibition.



PURPOSE



- ❖ To develop student's abilities in imagination and train them to focus on facts and figures in a manner that will attract the attention of viewers.
- ❖ To reveal the ideas clearly and effectively.
- ❖ To stimulate team spirit among students.



ORGANIZING EXHIBITION



- ❖ Assessment
- ❖ Planning
- ❖ Requisites
- ❖ Demonstration
- ❖ Preparation
- ❖ Selection of place



STAGES

There are 3 stages of exhibition. Apart from stages there are also some activities are included in the exhibition stages.

- Preshow
- At show
- Post show





PRESHOW



- Defining objectives
- Choosing exhibition
- Determining the form of participation
- Designing, planning, preparing
- Advertising, recruiting and staff work



AT & POST SHOW



- At show : Stand fitting, Holding stand events, Off stand activities.
- Post show: Processing and systemizing the data received, Assessing participation effectiveness.



ADVANTAGES



- Exhibitions inspire students to make exhibits.
- It give a sense of accomplishment and achievement.
- It couple information with pleasure.
- It foster creative among students.



DISADVANTAGES



- Require thorough preparation.
- Time consuming.
- Require funds.



CONCLUSION



In education, the term exhibition refers to projects, presentations, or products through which students “exhibit” what they have learned, usually as a way of demonstrating whether and to what degree they have achieved expected learning standards learning objectives.





ASSESSMENT



1. What is mean by exhibit?
2. Stages of exhibit?
3. Advantages of exhibit?
4. Disadvantages of exhibit?





REFERENCES



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Thank
you