



**SNS COLLEGE OF NURSING**  
**Saravanampatti (po), coimbatore.**

**DEPARTMENT OF NURSING**  
**COURSE NAME : BSC (NURSING) II YEAR**  
**SUBJECT : CET**  
**UNIT: VII EDUCATIONAL MEDIA**  
**TOPIC : BULLETIN BOARD, CARTOON**



# INTRODUCTION



- Educational media refers to channels of communication that carry messages with an instructional purpose.
- They are usually utilised for the sole purpose of learning and teaching (Web crawler, 2013)





# BULLETIN BOARD



- A bulletin board is a surface intended for the posting of public messages.





# SIZE



- Generally bulletin boards have a blue blazer cloth to work as the back drop and their most recommended size is 1.5mx2 m.
- It can be used for both informational and educational purposes.



# TYPES



- Conceptual bulletin board
- Interactive bulletin board

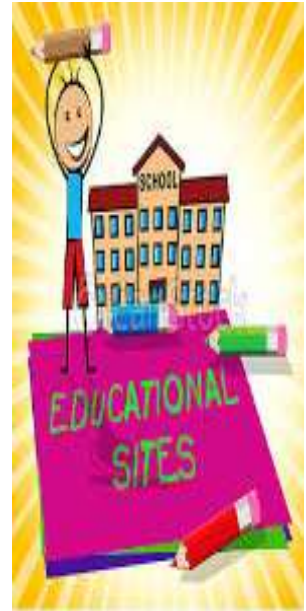




# PRINCIPLES



- Be interactive
- Give students a sense of ownership classroom.
- Material should be dated.



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# CHARACTERISTICS



- Should be with finished edge.
- Must be fixed on a wall
- Must be colourful and attractive.
- Have at least a unified theme for clarity.
- Avoid overcrowded displays.



# PURPOSE



- Attract the attention of students.
- Effective communication of the intended message.
- Promotes the creativity of the students and the teachers.







# USES



- As an aid to classroom teaching to display the unit plans in the corridor, the recreation room and the library for educational purpose.
- In outpatient clinics, patient education may be facilitated by appropriate use of bulletin boards.





# ADVANTAGES



- Bulletin board makes available to students or public, those materials , of which there is only one copy.
- Bulletin board may be placed wherever required on a classroom wall , in the corridor of the college , or public building or at an information centre.



# ADVANTAGES



- Bulletin boards work as a good supplement to normal classroom teaching .
- Bulletin board arouse students interest.
- Bulletin board display can be used to introduce the topic and as well to review it.



# DISADVANTAGES



- Bulletin board cannot be used for all inclusive teaching.
- Bulletin board has to be used only as a supplementary aid.
- At times the collection of relevant material for certain specific topics may be difficult.



# CARTOONS



- Cartoons have been abundantly use as a teaching aid for a very long time.
- They have made learning an easier and a better experience for the students.





# TYPES OF CARTOONS



- **Fine arts** - a drawing just for beauty
- **Printed** - an illustration for fiction or nonfiction published in newspapers and magazines or as an advertisement.
- **Motion picture** - any style of illustrated images seen in rapid succession to give the impression of movement.



# ADVANTAGES



- Cartoons are very eye catching.
- One single cartoon dawn on one fourth or one sixth of a page can replace a page full of text.
- If used in a correct way , cartoons can be very benign.
- Cartoons catch attention.



# ADVANTAGES



- Cartoons will enhance thinking skills.
- cartoons can improve vocabulary.
- Cartoons can improve the student teacher relationship.
- Cartoons are an inexpensive tool for teaching.





# DISADVANTAGES



- They become insensitive to others pain and sorrow.
- This can only weaken eye sight, or may lead to spine curvature disorders.
- Lack of physical activity also creates problems with obesity.



# DISADVANTAGES



- Furthermore, many experts stress negative impact of cartoons on speech development of children by the age of three.





# CONCLUSION



At the end of class ,

Audio-visual aids surely facilitate language learning. Both the teachers and learners are benefited from different audio-visuals materials in language classrooms.





# ASSESSMENT



1. Principles of bulletin board?
2. Advantages of bulletin board?
3. Explain the types of cartoon?
4. Disadvantages of cartoons?





# REFERENCES



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Thank  
you