



SNS COLLEGE OF NURSING
Saravanampatti (po), coimbatore.

DEPARTMENT OF NURSING
COURSE NAME : BSC (NURSING) II YEAR
SUBJECT : CET
UNIT: VII EDUCATIONAL MEDIA
TOPIC : INTRODUCTION TO AVAIDS



INTRODUCTION



- Educational media refers to channels of communication that carry messages with an instructional purpose.
- They are usually utilised for the sole purpose of learning and teaching (Web crawler, 2013)





AV AIDS



Audio

refers to sound waves that can normally be heard by the human ear.

Visual

implies relating to the sense of feeling

Aids

implies those instructional device or teaching aids which make teaching more effective





DEFINITION



Audio visual aids are anything by means of which learning process may be encouraged or carried on through the sense of hearing or sense of sight.

- Goods Dictionary of Education





CHARACTERISTICS



- They should be meaningful and purposeful
- They should be accurate in every respect.
- They should be simple.
- They should be cheap.
- They should be up to date.

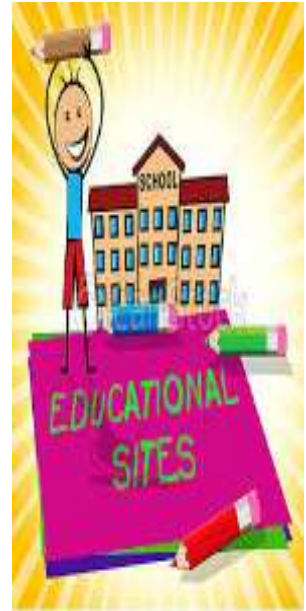




OBJECTIVES



- To increase the effectiveness of teaching.
- To hold the attention span of the learner for the duration of instruction.
- To save time.
- To make learning experiences last longer.



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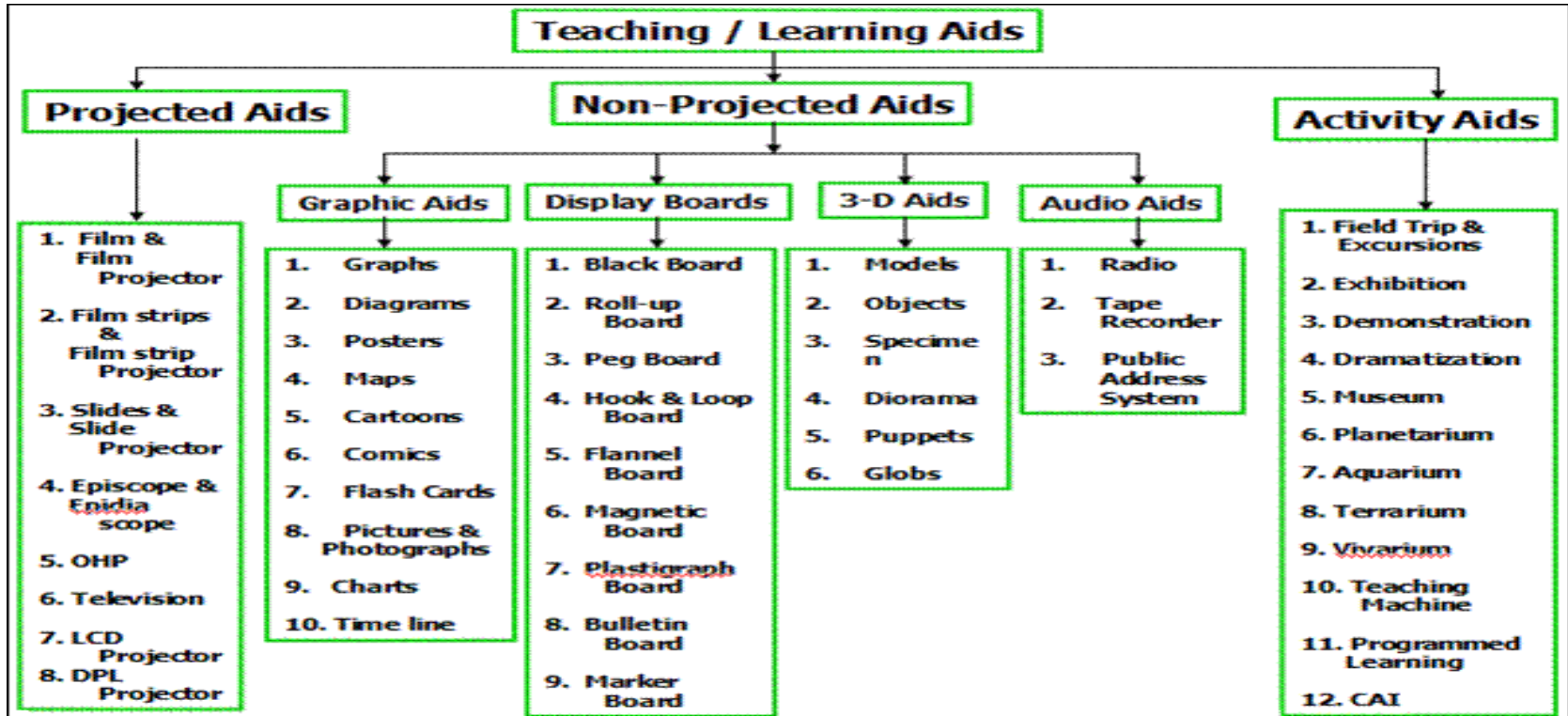
SOURCES OF AVAIDS



- Government
- Educational organizations
- Professional organizations
- Non governmental organizations
- National and international voluntary organisations
- Commercial markets



CLASSIFICATION





AUDIO VISUAL AIDS



- Every individual has the tendency to forget.
- Proper use of teaching aids helps to retain more concepts permanently.
- Students can learn better when they are motivated properly through different teaching aids.





PRINCIPLES



1. Principle of Selection
2. Principle of Preparation
3. Principle of Physical control
4. Principle of Proper presentation
5. Principle of Response
6. Principle of Evaluation





PRINCIPLE OF SELECTION



- Av aids should suit the
 - teaching objectives
 - Learning groups
 - Age groups
 - Grade level
- Specific educational value and stimulate interest and motivation .





PRINCIPLE OF PREPARATION



- Locally available material
- Student should be associated in the preparation of AV aids





PRINCIPLE OF PHYSICAL CONTROL



Arrangement of aids safely to facilitate their lending to the teachers





PRINCIPLE OF PROPER PRESENTATION



- Careful visualize the teaching aids before actual presentation.
- Fully acquaint themselves with use and manipulation of the aids to be shown in the class.

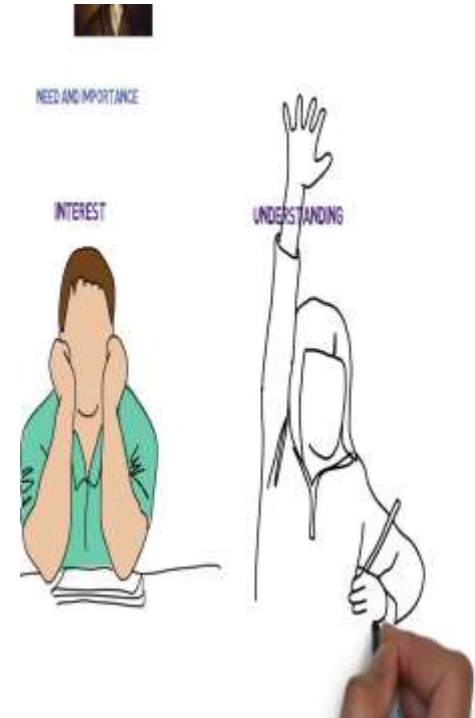




PRINCIPLE OF RESPONSE



- The teacher guide the students to respond actively to the audio visual stimuli.
- So that they derive the maximum benefit in learning.





ROLE OF AVADIDS IN EDUCATION

- Audio visual aids are important in education system.
- Audio visual aids are those devices which are used in classrooms to encourage teaching learning process and make it easier and interesting.





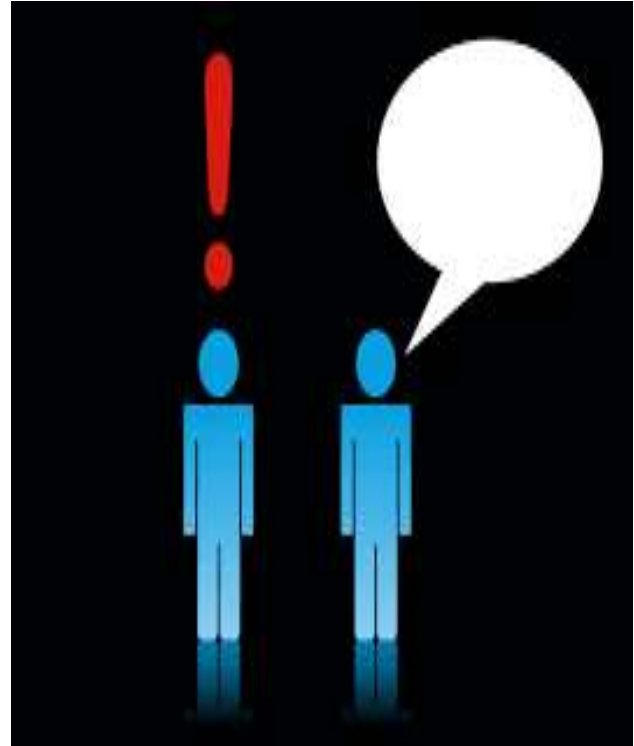
ADVANTAGES OF AVAIDS



- Its helps to make learning process more effective and conceptual.
- Its helps to grab the attention of students
- It builds interest and motivation teaching students learning process

DISADVANTAGES

- Technical Problems
- Students Distractions
- Expensive
- Time consuming





CONCLUSION



At the end of class ,

Audio-visual aids surely facilitate language learning. Both the teachers and learners are benefited from different audio-visuals materials in language classrooms.





ASSESSMENT



1. Define educational media?
2. List the characteristic of AV aids?
3. Explain the principles of AV aids?
4. What are all the factors influencing for selection AV aids?





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Thank
you