



# **SNS COLLEGE OF ENGINEERING**

**Kurumbapalayam (Po), Coimbatore - 641 107**

**An Autonomous Institution**

**Accredited by NBA - AICTE and Accredited by NAAC - UGC  
with 'A' Grade**

**Approved by AICTE, New Delhi & Affiliated to Anna  
University, Chennai**

**DEPARTMENT OF MANAGEMENT STUDIES**

**COURSE NAME : FINANCIAL SOURCING MANAGEMENT**

**II YEAR /III SEMESTER**

**Unit 1 – Business Incubators for New Startup**





# Recall



- Start-up Valuation

**RECALL**



# Topic





# Business Incubators For New Startup





# WHAT EXACTLY IS A BUSINESS INCUBATOR ?

- ❑ A **business incubator** is a company that helps **new** and **start-up** companies to develop by providing services such as management training or office space.
- ❑ The National **Business Incubation** Association (NBIA) defines **business incubators** as a catalyst tool for either regional or national economic development.







# HOW INCUBATORS HELP START-UPS DEVELOP AND GROW



Investing in start-ups

Connecting start-ups to investors

Supplying mentorship and experience





# TYPES OF BUSINESS INCUBATORS

- ❑ **Virtual Business Incubators**
- ❑ **Medical Incubator**
- ❑ **Kitchen Incubator**
- ❑ **Public/Social Incubator**
- ❑ **Seed Accelerator**
- ❑ **Corporate Accelerator**
- ❑ **Startup Studio**
- ❑ **Venture Builder**





# Virtual Business Incubators



- They provide Ideas for Startup. We called as Ideologist.
- Since the 1950s, an older incubator model required startups to set up at the incubator's site.
- After the dot-com bubble, the virtual model was born, allowing companies receive advice on incubators without physically being at the shop.
- This new virtual business incubator model has been a major step forward for entrepreneurs, and are especially ideal for those who need the advice that an incubator office provides but who want to maintain their own offices, warehouses, etc.





# Medical Incubator



## A business incubator focused on medical devices and biomaterials

- This type of business incubator focuses on start-up advice for medical devices and biomaterials.
- Medical technologies are always changing and improving, and therefore this type of incubator is ideal for encouraging innovation and entrepreneurship within the medical field.





# Kitchen Incubator



## A business incubator focused on the food industry

- Specialty foods are typically high value and low production.
- Starting a commercial kitchen from scratch is a huge investment.
- The average food entrepreneur has to invest a lot of money before even making their food product, therefore not making profit for quite some time.
- Kitchen incubators give culinary entrepreneurs the opportunity to use low-cost kitchen space where they can rent a commercial kitchen space for an hourly or monthly rate.
- They also help culinary entrepreneurs make a profit by aiding in packaging, marketing, and selling their food products.





# Public/Social Incubator



**A business incubator focused on the public good**

- Social incubators' goal, similar to all other business incubators, is to provide social entrepreneurs with the tools they need to expand their business.





# Seed Accelerator



**A business incubator focused on early startups**

- That include mentorship and educational components.
- Seed accelerators also differ from business incubators in that the application process for seed accelerators is open to anyone, and is highly competitive.





# Corporate Accelerator

**A program of a larger company that acts akin to a seed accelerator**

- A specific type of seed accelerator which is often a subsidiary or program of larger corporations that act like seed accelerators, sponsored by an established for-profit corporation.







# Venture Builder



**These are similar to a Startup studio, but builds companies internally**

- Venture-builders are also called tech studios, startup factories, or venture production studios.
- Unlike incubators and accelerators, venture builders do not take any applications and are a non-competitive program, but rather build companies using their own ideas and resource and assign internal teams of engineers, advisors, business developers, sales managers, etc. to develop them.





# Assessment

**A business incubator focused on medical devices  
and biomaterials  
Explain its**





# SUMMARY



- Virtual Business Incubators
- Medical Incubator
- Kitchen Incubator
- Public/Social Incubator
- Seed Accelerator
- Corporate Accelerator
- Startup Studio
- Venture Builder

