

#### SNS COLLEGE OF ENGINEERING



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DEPARTMENT OF MANAGEMENT STUDIES

**COURSE NAME: FINANCIAL SOURCING MANAGEMENT** 

II YEAR /III SEMESTER

**Unit 1 – INTRODUCTION** 





Meaning of Funds and its Types







#### **FUNDS**



A fund is a pool of money that is allocated for a specific purpose.

Those pools can are often invested and professionally managed.



Government setting aside money to build road







College setting money to award a scholarship



Insurance company setting aside money to pay its customers' claims.



PURPOSE OF FUNDS









## Type of Funds





**Emergency funds** 



**Mutual funds** 



**College funds** 



**Trust funds** 



**Retirement funds** 



**Money-market funds** 



**Exchange-traded funds** 



**Hedge funds** 



**Government bond funds** 







# Emeigency funds



An emergency fund is a readily available source of assets to help people navigate financial dilemmas, such as the loss of a job, a debilitating illness, a major repair to home or car.

The purpose of the fund is to improve financial security that can be used to meet emergency expenses.







A mutual fund is essentially a common pool of money in which investors put in their contribution.

This collective amount is then invested according to the investment objective of the fund.

The money could be invested in stocks, bonds, money market instruments, gold and other similar assets.

These funds are operated by money managers or fund managers,









#### Ïunds

- 1) Equity funds funds that invest only in stocks and other equity instruments
- 2) Debt funds funds that invest only in fixed income instruments







- 3) Money market funds funds that invest in short-term money market instruments
- 4) Hybrid funds funds that divide investments between equity and debt to create a balance





## College funds



**College funds** are usually tax-advantaged savings plans set up by families to allocate funds for their children's college expenses.

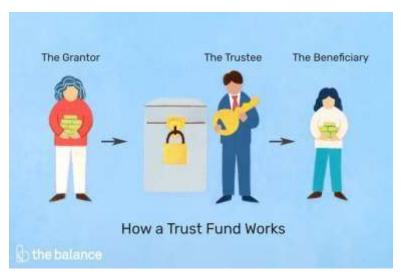












**Trust funds** 

**Trust funds** are legal arrangement set up by a grantor who appoints a trustee to administer valuable assets for the benefit of a listed beneficiary for a period of time.

After which all or a portion of the funds are released to the beneficiary or beneficiaries.

There are three parties involved in a trust fund: the grantor, the trustee, and the beneficiary.



#### **Retirement funds**





**Retirement funds** are savings vehicles used by individuals saving for retirement. Retirees receive monthly income or pensions from retirement funds.





## Money-market s



Money Market Funds are short-term debt funds.

They invest in various money market instruments and endeavor to offer good returns over a period of up to one year while maintaining high levels of liquidity.

The average maturity of a Money Market Fund is one year.











**Exchange-traded funds** (ETFs) are similar to mutual funds but traded on the public exchanges like stocks.













**Hedge funds** are investment vehicles for high-net-worth individuals or institutions designed to increase the return on investors' pooled funds by incorporating high-risk strategies such as short selling, derivatives, and leverage.











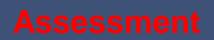




Government bond funds are for investors looking to put their money away in low-risk investments through Treasury securities, such as Treasury bonds, or agency-issued debt.









- 1) \_\_\_\_\_funds that invest only in stocks and other equity instruments.
- 2) \_\_\_\_\_funds that invest only in fixed income instruments.
- 3) \_\_\_\_\_funds that invest in short-term money market instruments.
- 4)\_funds that divide investments between equity and debt to create a balance.



## Summary



- A fund is a pool of money set aside for a specific purpose.
- Those pools can are often invested and professionally managed.
- Some common types of funds include pension funds, insurance funds, foundations, and endowments.

