



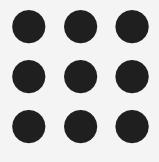
SNS COLLEGE OF ENGINEERING

Kurumbapalayam(Po), Coimbatore – 641 107
Accredited by NAAC-UGC with 'A' Grade
Approved by AICTE, Recognized by UGC & Affiliated to Anna University, Chennai

Department of Information Technology

Course name - Software Engineering

Feasibility Study







INSTITUTIONS

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- •A hospital, for example, aiming to expand, i.e., add an extension to the building.
- •The study will determine whether the project should go ahead.
- The people carrying out the study will take into account labor and material costs.

What kind of study we need ???

FESIBILITY STUDY





Feasibility Study



- •Evaluation and analysis of a project or system.
- •A feasibility study is a detailed analysis that considers all of the critical aspects of a proposed project in order to determine the likelihood of it succeeding.
- •The study tries to determine whether the project is technically and financially feasible, means whether the project is feasible within the estimated cost.

Cost Vs Value

Criteria to determine whether a project is feasible:

- •How much will it cost?
- •What value will the project bring upon completion?



Types of Feasibility Study







Business Plan Vs Feasibility Study



Feasibility vs. Business Plan





A FEASIBILITY STUDY is not the same as a Business Plan.

When somebody has an initial business idea, the company carries out a FEASIBILITY STUDY. It aims to flesh out the possibilities in that business idea.

A Business Plan describes the company, its goals, strategies, and forecasts.

Put Simply:

A FEASIBILITY STUDY tells you whether something will work and make money.

A Business Plan tells you how it will work.



Business Plan Vs Feasibility Study



Feasibility Study is an important step in the entrepreneurial process.

https://www.youtube.com/watch?v=H_m2HTo3HQI