



SNS COLLEGE OF ENGINEERING

Kurumbapalayam (Po), Coimbatore – 641 107

An Autonomous Institution

Accredited by NBA – AICTE and Accredited by NAAC – UGC with 'A' Grade

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai



DEPARTMENT OF MANAGEMENT STUDIES

COURSE NAME : 19BA101- MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

I YEAR /I SEMESTER

Unit 2- Functions of Management

Topic 2.6-: Controlling- System and Process



CONTROLLING



- ▶ Control is a management process to aim at achieving defined goals within an established timetable, and comprises of three components:
 - ▶ setting standards,
 - ▶ measuring actual performance, and
 - ▶ taking corrective action.
- ▶ The objective of control as a concept and process is to help motivate and direct employees in their roles
- ▶ Without enough control systems in place, confusion and chaos can overwhelm an organization
- ▶ If control systems are “choking” an organization, the organization will suffer from erosion of innovation and entrepreneurship.



CONTROLLING

- ◀ The term control has different connotations depending upon the context of the use of the term.
 - ◀ In manufacturing it refers to a Device or mechanism installed or instituted to guide or regulates the activities or operation of an apparatus, machine, person, or system;
 - ◀ In law it refers to controlling interest and
 - ◀ In management as an authority to order and manage the workings and management of an entity.



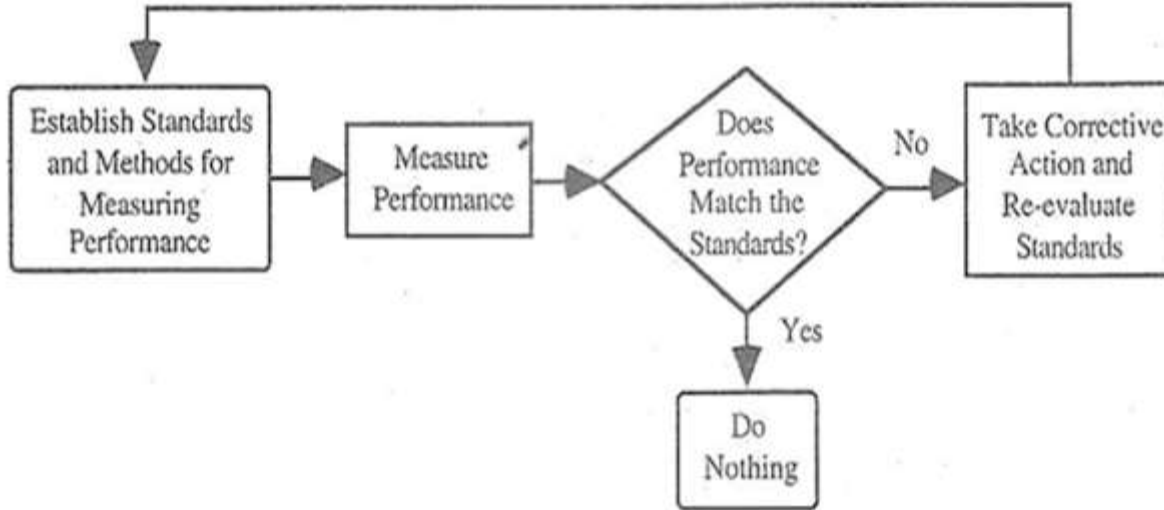
CHARACTERISTICS OF CONTROL



- ◀ Control is a Managerial Process
- ◀ Control is forward looking
- ◀ Control exist at all levels
- ◀ Control is a continues process
- ◀ Control is closely linked with planning
- ◀ It is goal oriented



Steps in the Control Process





IMPORTANCE OF CONTROLLING

- ◀ Guides the Management in Achieving Pre-determined Goals
- ◀ Ensures Effective Use of Scarce and Valuable Resources
- ◀ Facilitates coordination
- ◀ Leads to delegation and decentralization



CONTROL TECHNIQUES IN MANAGEMENT

- ◀ Budgetary Control
- ◀ Standard Costing
- ◀ Financial Ratio Analysis
- ◀ Internal Audit
- ◀ Break-Even Analysis
- ◀ Statistical Control



Thank you