



23BBT605: Accounting for Managers

Dr.K.Premalatha SNS B-SPINE

## Presentation Purpose and Learning Goals

This presentation aims to provide students with a clear understanding of job costing concepts, integrating them with design thinking principles to enhance their problem-solving skills in real-world applications.







## Job Costing Fundamentals

#### **Essential Concepts and Components Explained**

#### **Definition**

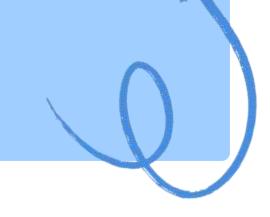
Job costing is a method used to track costs for individual **projects or jobs**, ensuring accurate financial management and accountability in various industries.

#### **Cost Components**

It consists of three main parts: direct materials, direct labor, and manufacturing overhead, each contributing to the total cost incurred during a project.

#### **Cost Assignment**

Costs are assigned to each job based on actual usage and expenditures, allowing for precise tracking and effective budgeting throughout the project lifecycle.



### Cost Components Overview



#### **Direct Materials**



Direct materials are the **physical items** used to create a product, impacting overall costs.

#### Direct Labor



Direct labor refers to the **hours worked** by employees directly involved in production processes.

#### Manufacturing Overhead



Manufacturing overhead includes costs not directly tied to materials or labor, yet essential for production.



## Industries Using Job Costing



Job costing is crucial for various industries, **especially in construction**, where tracking specific costs for each project ensures accurate budgeting and profitability, ultimately leading to successful project management and client satisfaction.



## Design Thinking Framework

#### **Understanding Its Key Phases**

#### **Empathize**

Empathizing involves understanding the user's needs and experiences, enabling us to gather insights that inform the job costing process and ensure our approach is client-centered.

#### **Define**

In the Define phase, we clarify the job's scope and objectives, ensuring that all stakeholders agree on expectations while accurately anticipating costs involved in the project.

#### **Ideate**

Ideation focuses on generating innovative solutions for job costing, encouraging creativity to identify costsaving strategies and process improvements, ultimately enhancing project efficiency and effectiveness.



## Connecting Job Costing

#### **Aligning with Design Thinking Phases**

#### **Empathize**

Understanding client needs and cost expectations is key. By engaging in conversations, teams can gather insights to ensure accurate job costing aligned with project requirements.

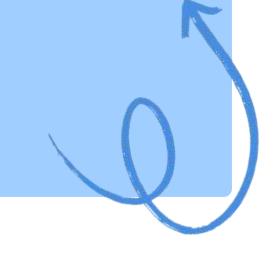
#### **Define**

Clarifying job scope and cost objectives helps establish clear expectations.

Defining these parameters leads to accurate estimates and cost tracking tailored to specific project needs.

#### **Ideate**

Brainstorming cost-saving strategies fosters innovation. By generating creative ideas, teams can explore process improvements that enhance efficiency and reduce overall job costs.



## Understanding Job Requirements



#### **Clarifying Scope and Cost Objectives**

In the **Empathize** phase, understanding client needs is crucial. The **Define** stage clarifies the job scope and cost objectives, leading to effective cost management and project planning.





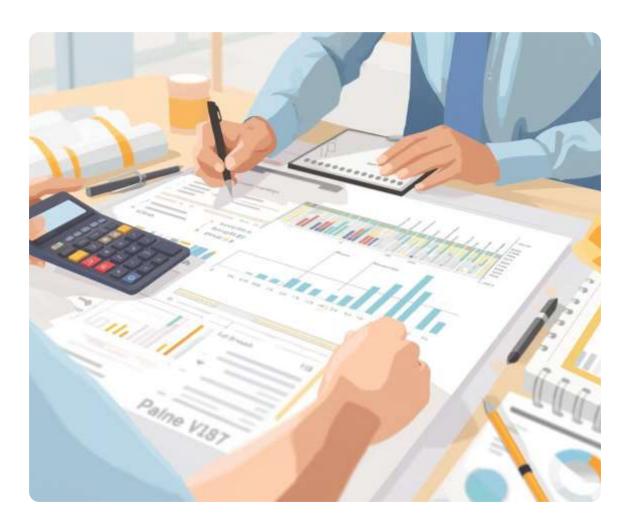


## Estimating and Testing Job Costs



#### **Applying costing methods in practice**

Accurately estimating and applying cost tracking methods in pilot jobs is crucial for refining approaches. Regular reviews ensure alignment between actual and estimated costs, leading to informed decision-making.







20/10/2025 **Job Costing**  23BBT605 Accounting for Managers

Dr.K.Premalatha

9/14



## Brainstorming in Action

#### **Applying Ideation Techniques to Job Costing**

#### **Importance of Brainstorming**

Brainstorming is a **critical component** in design thinking, enabling students to generate innovative cost-saving ideas and approaches during job costing processes, fostering creativity and collaboration.

#### **Guided Prompts**

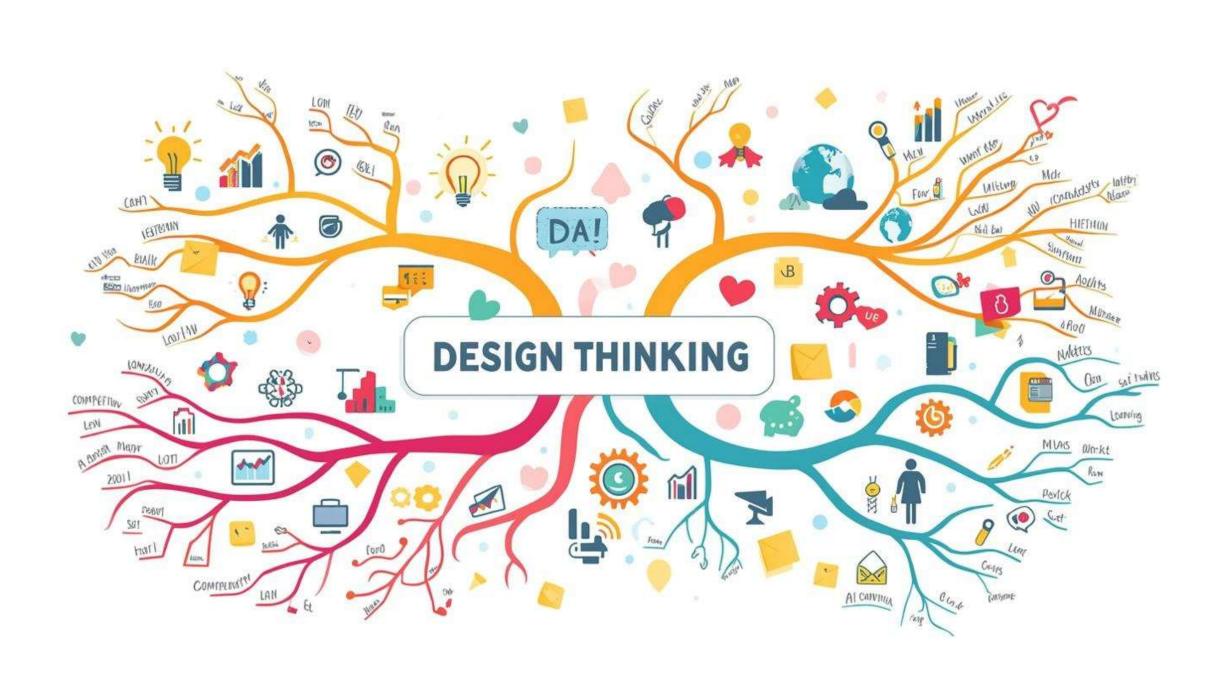
Utilizing structured prompts can help students identify relevant cost components, encouraging them to think critically about their projects and develop effective strategies for job costing management.

#### **Group Activities**

Collaborative exercises stimulate discussion among peers, allowing students to share insights and diverse perspectives, ultimately enhancing their understanding of job costing through shared experiences and innovative solutions.

## Creative Brainstorming Session







## Creative Application



#### **Group Activity**



Engage in a **collaborative discussion** to identify costsaving strategies for hypothetical projects.

#### Individual Exercise



Challenge yourself to brainstorm **unique cost components** for a project on your own.

#### Reflection



Reflect on your ideas to **enhance understanding** of job costing concepts and design thinking.

### Recap of Job Costing Essentials

Understanding job costing is crucial. Integrating **design thinking** fosters creative problem-solving, helping students effectively manage costs and make informed decisions for future projects and challenges in various industries.





# Creative Thinking



Think creatively about your costs

20/10/2025 Job Costing 23BBT605 Accounting for Managers Dr.K.Premalatha 14/14