



1. 13 Marks Question Bank

2. Unit 1: Introduction to Design Thinking

3. Explain the five stages of the Design Thinking framework with examples.
4. Discuss the role of empathy in Design Thinking and how it differs from traditional research methods.
5. Compare and contrast Design Thinking with analytical problem-solving approaches.
6. Analyze how Design Thinking fosters innovation in organizations. Provide examples.
7. Explain the concept of "wicked problems" and how Design Thinking addresses them.
8. Discuss the importance of multidisciplinary teams in Design Thinking.
9. Evaluate the impact of Design Thinking on customer experience with real-world examples.
10. Explain the role of prototyping in the Design Thinking process.
11. Discuss the challenges of implementing Design Thinking in large organizations.
12. Analyze how Design Thinking aligns with business strategy.
13. Explain the significance of iteration in Design Thinking.
14. Discuss the role of storytelling in communicating Design Thinking outcomes.
15. Evaluate the limitations of Design Thinking in solving complex business problems.
16. Explain how Design Thinking can be applied to product development.
17. Discuss the ethical considerations in Design Thinking.
18. Analyze the role of failure in the Design Thinking process.
19. Explain how Design Thinking can improve team collaboration.
20. Discuss the role of intuition in Design Thinking.
21. Evaluate the scalability of Design Thinking solutions.
22. Explain how Design Thinking contributes to sustainable business practices.

