



Problem-Solving Puzzles Worksheet

Design Thinking for Managers (23BAB601)

UNIT 1: INTRODUCTION TO DESIGN THINKING

Puzzle 1: I solve the "right problem" by focusing on people. If you approach me with a solution without first identifying me, your design might fail. What am I?

Answer: The Right Problem

Puzzle 2: I am a thinking method that brings innovation by putting people at the center. I am not traditional problem-solving. What am I?

Answer: Design Thinking

Puzzle 3: I evolve from understanding people's needs to building innovative solutions step by step. I have five phases. What process am I?

Answer: Design Thinking Framework

Puzzle 4: I am essential in Design Thinking but I am not a tool. I am a mindset that prioritizes users. What am I?

Answer: People-Centered Design

Puzzle 5: I am everywhere but often ignored in problem-solving. In Design Thinking, I am the core focus from beginning to end. Who am I?

Answer: The User