

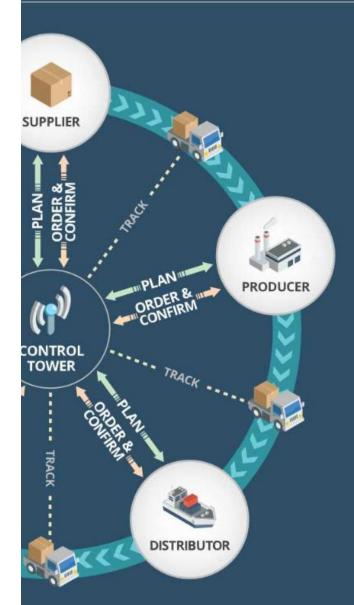
Comparison of Traditional and Modern Supply Chain

Supply chain management today is much more complex than it was in the past. Let's take a look at how traditional and modern supply chain compare.





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Traditional Supply Chain

Simple and Direct □

The traditional supply chain followed a linear and straightforward model of sourcing, production, and distribution.

Small Scale

Production was localized and catered to the immediate demand.

Less Efficient

The entire process was manual and time-consuming.





Challenges with Traditional Supply Chain









Inventory Management

It was difficult to track and manage inventory, leading to excess stock and stock-outs.

Transportation Issues

Transportation was limited to road, rail or waterways with restrictions and congestion during peak seasons.

Quality Control

There was a high risk of damage to goods during transport or storage.



Long Lead Times

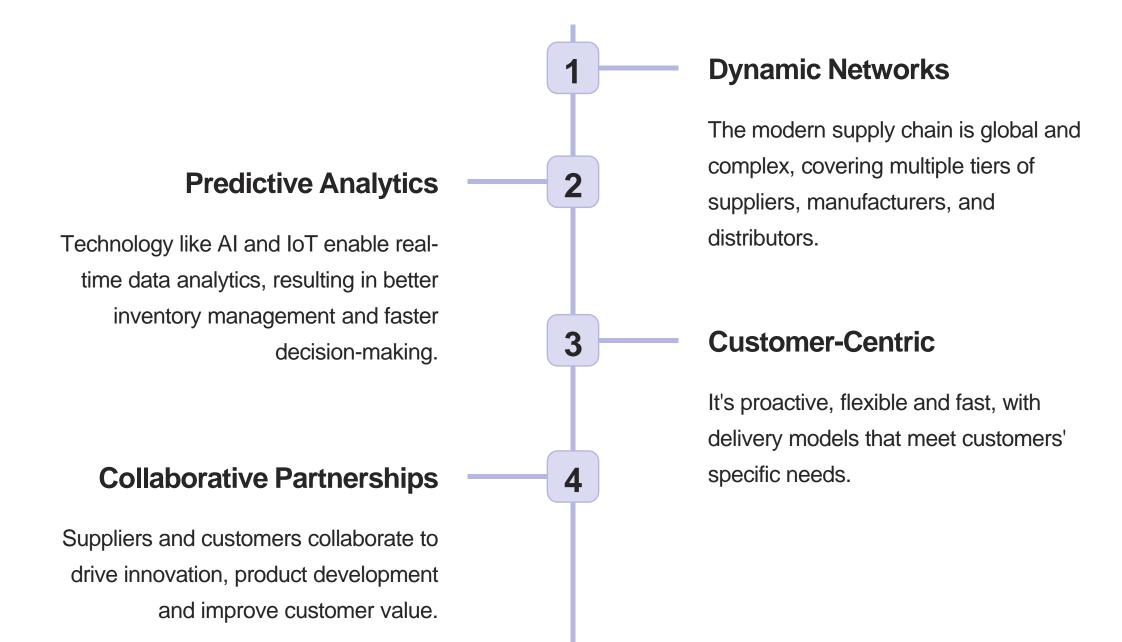
Manufacturing and delivery times were low, causing long lead times for products to hit the market.













Chain Chain

1 Automation

The use of automation in supply chain activities boosts efficiency and accuracy.

2 Visibility

Real-time tracking provides transparency at every stage of the supply chain process.

3 Flexibility □

Agility to adapt to market changes and customer demands

4 Collaboration

A strong shared partnership can ensure quicker product development and delivery.

Mr.V.M.Mohamed Ali, Assistant Professor, SNS B-SPINE







Comparison Between Traditional and Modern Supply Chain

	Traditional	Modern
Complexity	Linear, simple	Global, complex
Technology	Manually intensive	Highly automated, predictive analytics
Customer Focus	Product-oriented	Customer-oriented and dynamic
Flexibility	Rigid, inflexible	Adaptable to market changes and customer demands







Benefits of Modern Supply Chain







Increased Efficiency

Automation and Al reduce lead times, costs and improve the quality of goods.

Collaborative Focus

Collaboration fosters better innovation, product development and customer-driven solutions.

Improved Planning

Real-time visibility of the entire process helps with better forecasting and informed decision making.







Conclusion and Way Forward

Conclusion

The modern supply chain is networked, datadriven, customer-centric, and collaborative, providing efficient, sustainable and innovative solutions.

Way Forward

Businesses need to continuously adapt to the changing market and introduce innovative solutions for newer challenges.

