



# Funds and Types in Financial Sourcing Management

Discover the different types of funds and their sources in financial sourcing management, and learn the factors to consider when selecting the right type of funding.

○ **Ms.D.Deepa, AP/MBA-BSPINE**



# What Are Funds?

## Definition

Funds are pools of money that are set aside for a specific purpose.

## Types of Funds

Equity, Debt, Hybrid,  
Money Market

## Goals

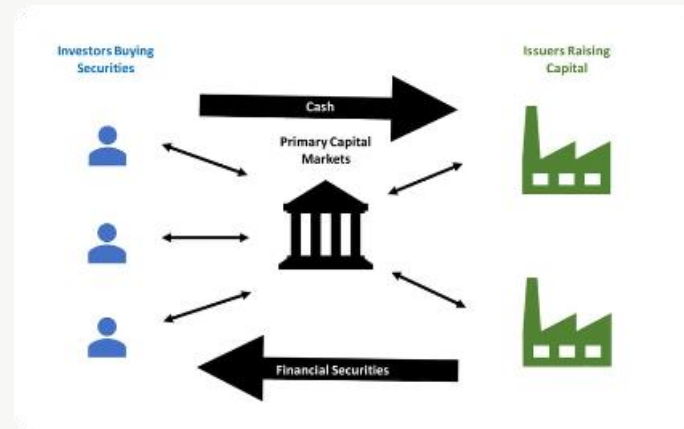
To provide financial assistance to businesses and individuals for different purposes.

# Sources of Funds



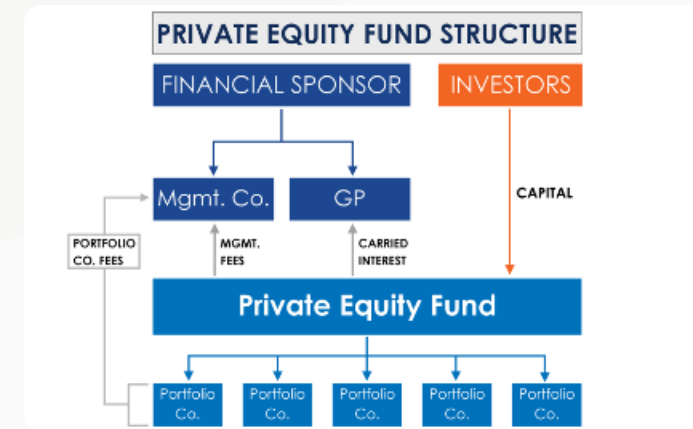
## Banks

Traditional source of funds that offer business loans, lines of credit, and other financing options.



## Capital Markets

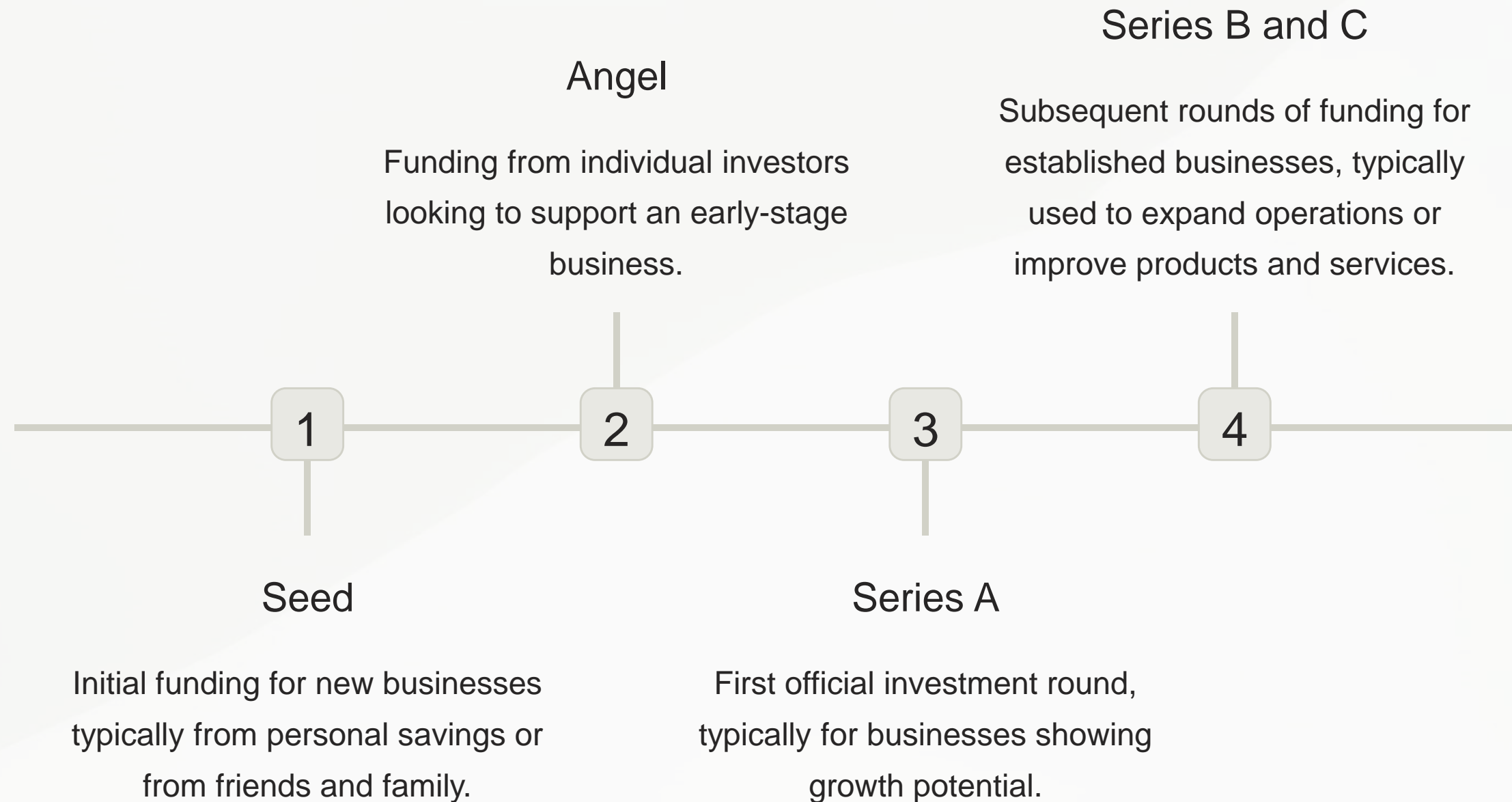
Funds accessed through bonds, shares, or other investments bought and sold on stock markets.



## Private Equity and Venture Capital

Funding provided by wealthy individuals, investment firms, or venture capitalists for private businesses.

# Different Stages of Funding



# Factors to Consider in Selecting the Right Type of Funding

1 What are your  
financial needs?

Assess how much money  
you need and when you  
need it.

2 What are the terms  
and conditions?

Understand the interest  
rates, payment terms, and  
repayment timelines.

3 What are your goals?

Determine the long-term potential of your business and what  
objectives you want to achieve through funding.

# Conclusion and Key Takeaways

## Know Your Funding Sources

Be aware of the types of funds and their sources made available to you.

## Understand the Investment Process

Comprehend the step-by-step process of investment and what differentiates each stage.

## Consider All Factors

Information is key, and each consideration should be studied and examined before accepting any form of investment.