



# SNS COLLEGE OF TECHNOLOGY



COIMBATORE - 35

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (UG & PG)

19CSE315 - UI & UX DESIGN

QUESTION BANK

## PART – A

1. List the two approaches towards User Experience Research.
2. Analyze the reasons for doing UX design.
3. How the UX tool box to defines UX strategy?
4. What are elements of Usability Testing?
5. Distinguish Usability testing and user testing.
6. What is meant by Transparency? Justify.
7. Differentiate GUI and Web Page Design.
8. How does User Testing works? Justify your answer.
9. List out the qualities to become UI Designer.

## PART – B

1. Explain the design strategy in UX design.
2. Illustrate the Information architecture in UX design process.
3. Identify the importance of Usability Testing.
4. Analyze the various Prototyping tools for UI/UX design process.
5. Categorize the various research methods in User experience design.
6. Examine the various design testing methods and techniques in User Experience design.