



METAVVERSE ASSETS

KEERTHANA S

B.TECH IT

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METAVERSE



- A metaverse is a network of 3D virtual worlds focused on social and economic connection.
- In scientific research, it is defined as 'a three-dimensional online environment in which users represented by avatars interact with each other in virtual spaces decoupled from the real physical world'.





METAVVERSE ASSETS



- Metaverse assets refer to digital items, tokens, or virtual objects that exist within the interconnected virtual spaces of the metaverse.
- These assets can range from virtual real estate and currencies to digital art, clothing, and other virtual commodities.





TYPES OF ASSETS



Virtual real estate



In-game items



Avatars



Collectibles



KEY FEATURES



- **Blockchain** : Securing ownership and transactions
- **Interoperability** : Usable across metaverse platforms
- **NFTs** : Ownership rights and scarcity-driven value
- **Economic Value** : Real-world value, tradeability.



USES



Metaverse assets can be used for a variety of purposes, including:

- **Store value:**

Metaverse assets can be used to store value, similar to real-world assets such as stocks and bonds.

- **Generate income:**

Metaverse assets can be used to generate income, such as by renting out virtual real estate or selling in-game items.

- **Provide access:**

Metaverse assets can be used to provide access to exclusive content or experiences.



- **Express identity:**

Metaverse assets can be used to express identity, such as by wearing virtual clothing or decorating a virtual home.



FUTURE TRENDS



- **Economy Evolution** : Anticipating continued growth, diversification, and mainstream adoption.
- **Tech Integration** : Merging with AI, AR, and VR for more immersive and interactive experiences.
- **Cultural Impact** : Influencing societal norms, consumer behaviors, and collaborative creativity.



THANK YOU