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# 19MEE312

# PRINCIPLES OF MANAGEMENT

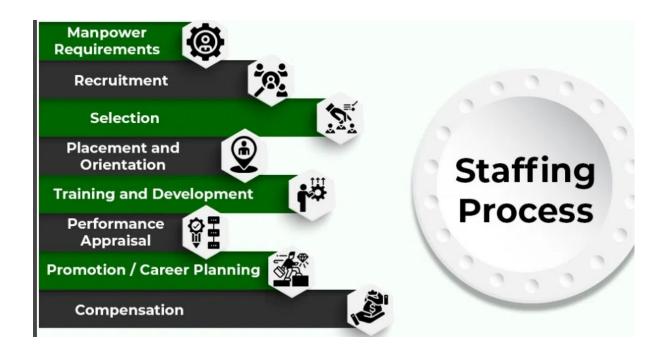


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# UNIT IV STAFFING & DIRECTING

**Staffing: Need and Process** 



• Manpower Planning: Human resource management is a process of determining the number and type of personnel required for filling the vacant job in an organization. Manpower requirements involve two kinds of analysis, i.e., workload analysis and workforce analysis. Workload analysis involves determining the number and type of employees required to perform various jobs and achieve organizational objectives. Workforce analysis shows the number and type of human resources available with an organization.

The difference between workload and workforce is calculated to determine shortage and surplus of manpower. Excess workload indicates understaffing, i.e., the need of appointing more people and excess workforce indicates overstaffing, i.e., need to remove or transfer some employees to other places.



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- Recruitment: After estimating manpower requirements, the second step in the process of staffing is recruitment. Recruitment refers to a process of searching for prospective employees and encouraging them to apply for jobs in the organization. It involves identifying various resources of human force and attracting them to apply for the job. The main purpose of a requirement is to create a pool of applicants by a large number of qualified candidates. Recruitment can be done by both internal and external sources of recruitment. Internal sources may be used to a limited extent, and to get fresh talent and a wider choice, external sources can be used.
- Selection: Selection is the process of choosing and appointing the right candidates for various job positions in the organization. It is treated as a negative process because it involves the rejection of some candidates. There are many steps involved in the process of employee selection. These steps include preliminary screening, filling-in application, written test, interviews, medical examination, checking references, and issuing a letter of appointment to the candidates. The most suitable candidates who meet the requirement of the vacant job are selected. The process of selection serves two important purposes, firstly, it ensures that the organization gets the best among the available candidates, and secondly, it boosts ups the self-esteem and prestige of the candidates.
- Placement and Orientation: After selection, an appropriate job is assigned to each selected person. Placement is the process of matching the candidates with the jobs in the organization. Under this process, every selected candidate is assigned a job most suitable for him. The purpose of placement is to fit the right person to the right job so that the efficiency of work is high and the employees get personal satisfaction. Correct placement helps to reduce labour turnover and absenteeism. Here, orientation means introducing new employees to the organization. It is the process of introducing and familiarizing newly appointed candidates with their job, work groups and the organization so that they may feel at home in the new environment.



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- Training and Development: People are in search of careers and not jobs. Every individual must be given a chance to rise to the top. The most favourable way for this to happen is to promote employee learning. For this, organizations either provide training themselves within the organization or through external institutions. This is beneficial for the organization as well. If the employees are motivated enough, it will increase their competence and will be able to perform even better for the organization with greater efficiency and productivity. By providing such opportunities to its employees for career advancement, the organization captivates the interest and holds on of its talented employees. The majority of the organization has a distinct department for this purpose, that is, the Human Resource Department. Though in small organizations, the line manager has to do all the managerial functions viz, planning, organizing, staffing, controlling, and directing. The process of staffing further involves three more stages.
- **Performance appraisal:** After training the employees and having them on the job for some time, there should be an evaluation done on their performance. Every organization has its means of appraisal whether formal or informal. Appraisal refers to the evaluation of the employees of the organization based on their past or present performance by some pre-decided standards. The employee should be well aware of his standards and his superior is responsible for proving feedback on his performance. The process of performance appraisal, thus includes specifying the job, performing appraisal performance, and providing feedback.
- **Promotion and Career planning:** It has now become important for all organizations to deal with career-related issues and promotional routes for employees. The managers should take care of the activities that serve the long-term interests of the employees. They should be encouraged from time to time, which will help the employees to grow and find their true potential. Promotions are an essential part of any employee's career. Promotion refers to the transferring of employees from their current positions to a higher level increasing their responsibilities, authority and pay.



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• Compensation: Every organization needs to set up plans for the salary and wages of the employees. There are several ways to develop payment plans for the employees depending upon the significance of the job. The worth of the job needs to be decided. Therefore, all kinds of payments or rewards provided to the employees is referred to as compensation. The compensation may be in the form of direct financial payments, such as salary, wages, bonuses, etc., or indirect payments like insurance or vacations provided to the employee.

**Reference:** https://www.geeksforgeeks.org/staffing-process/?ref=lbp