



What We'll Discuss

TOPIC OUTLINE

Introduction
Multinational Corporation
International Human Rights



Globalization



- Globalization means integration of countries through commerce, transfer of technology, and exchange of information and culture.
- In a different sense, these flows include knowledge, science, technology, skills, culture, information, and entertainment, besides direct human resource, tele-work, and outsourcing.
- For the engineers, the issues such as multinational organizations, computer, internet functions, military development and environmental ethics have assumed greater importance for their very sustenance and progress.



Multinational Corporations



- Organizations, who have established business in more than one country, are called Multinational Corporation. The headquarters are in the home country and the business is extended in many host countries.
- The Western organizations doing business in the less-economically developed (developing, and overpopulated) countries gain the advantage of inexpensive labour, availability of natural resources, conducive-tax atmosphere, and virgin market for the products.
- At the same time, the developing countries are also benefited by fresh job opportunities, jobs with higher remuneration and challenges, transfer of technology, and several social benefits by the wealth developed.



Multinational Corporations





Multinational Corporations



Merits of MNCs

**Technological
Development**



More Investors



Export -Import



competition



More R&D



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International Human Rights

- At international level, the organizations are expected to adopt the minimum levels of
 - (a) Values, such as mutual support, loyalty, and reciprocity,
 - (b) the negative duty of refraining from harmful actions such as violence and fraud, and
 - (c) basic fairness and practical justice in case of conflicts.

INTERNATIONAL HUMAN RIGHTS





International Human Rights

- **The ten international rights to be taken care of, in this context are:**
 - 1. Right of freedom of physical movement of people**
 - 2. Right of ownership of properties**
 - 3. Freedom from torture**
 - 4. Right to fair trial on the products**
 - 5. Freedom from discrimination on the basis of race or sex.**



International Human Rights



6. Physical security. Use of safety gadgets have to be supplied to the workers even if the laws of the host country do not suggest such measures.

7. Freedom of speech and forming association

8. Right to have a minimum education

9. Right to political participation

10. Right to live and exist (i.e., coexistence).

The individual liberty and sanctity of the human life are to be respected by all societies.



Technology Transfer

- It is a process of moving technology to a new setting and implementing it there.
- Technology includes hardware (machines and installations) and the techniques (technical, organizational, and managerial skills and procedures).
- It may mean moving the technology applications from laboratory to the field/factory or from one country to another.
- This transfer is effected by governments, organizations, universities, and MNCs.



Appropriate Technology

- Identification, transfer, and implementation of most suitable technology for a set of new situations, is called appropriate technology.
- Technology includes both hardware (machines and installations) and software (technical, organizational and managerial skills and procedures).
- Factors such as economic, social, and engineering constraints are the causes for the modification of technology.



MNCs and Morality



A few principles are enlisted here:

- MNC should respect the basic human rights of the people of the host countries.
- The activities of the MNC should give economic and transfer technical benefits, and implement welfare measures of the workers of the host countries.
- The business practices of the multinational organisations should improve and promote morally justified institutions in the host countries.
- The multinationals must respect the laws and political set up, besides cultures and promote the cultures of the host countries.
- The multinational organisations should provide a fair remuneration to the employees of the host countries.



THANK YOU